

THE STATE OF NONPROFIT NEWS

INN Index 2024



Institute for
Nonprofit News

About INN

The Institute for Nonprofit News strengthens and supports 500 independent news organizations in a new kind of news network: nonprofit, nonpartisan and dedicated to public service. From local news to in-depth reporting on pressing global issues, members of the INN Network tell stories that otherwise would go untold – connecting communities, holding the powerful accountable and strengthening civic life. INN programs help these news organizations develop revenue and business models to support strong reporting, collaborate on editorial and business innovation, share services and advance the diverse leaders who are forging a new future for news.

REPORT CREDITS

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About the Index

The INN Index is the most comprehensive dataset on nonprofit news in North America.

As the nonprofit news field rapidly changes and grows, INN tracks and studies what’s happening behind the scenes. Index data indicates what drives nonprofit news, how it’s funded, who it serves, and how we can continue expanding sources of high-quality information for the public.

The Institute for Nonprofit News has conducted this annual Index survey of its member news organizations since 2018, capturing performance in 2017. Those organizations act as a research consortium by sharing their business and editorial statistics to help each other benchmark their own development. This practice also helps INN and experts in the field evaluate and better understand new media business models, staffing needs and editorial focus of newsrooms as they form.

Please contact [INN’s communications team](#) with any questions or press inquiries.

THANK YOU TO OUR FUNDERS

INN’s Index is made possible thanks to the Knight Foundation along with INN’s individual donors and its general support funders, including Arnold Ventures, Arthur Vining Davis Foundation, Democracy Fund, Hubbard Family Foundation, Inasmuch Foundation, Jonathan Logan Family Foundation, Nan H. Altmayer Charitable Trust, Mostyn Foundation, Present Progressive Fund, PCLB Foundation, The Baltimore Family Foundation, The John D. and Catherine T. MacArthur Foundation, The Schaffer Family Foundation, and The William and Flora Hewlett Foundation.

The Nonprofit News Difference:

INN's work in the field points to key differentiators that characterize nonprofit journalism.

1. EDITORIAL FOCUS: Nonprofit newsrooms prioritize reporting that meets public needs but is challenging to produce, including specialized in-depth reporting, investigative and civic work to hold governments accountable, and robust, inclusive local coverage.

2. TRUST & TRANSPARENCY: Community-centric rather than shareholder-focused, nonprofit news is nonpartisan and focuses on facts, and news nonprofits are more transparent about their funding than most commercial media.

3. SUSTAINABILITY: News nonprofits are highly entrepreneurial and supported in good measure by the people they serve, making them more resilient than many for-profit media.

4. COLLABORATION: A culture of collaboration enables nonprofit news to share local reporting on a national scale. Most nonprofits share their coverage with commercial media, distribute through digital platforms and publish without a paywall – sharing information far beyond their own direct audiences.

Methods and Definitions

See below for our research team's methods and defined terms. Please email INN's Research Director Emily Roseman (emily.r@inn.org) with any questions.

METHODS

About the survey: INN distributed the survey online in January 2024 to 409 INN Network newsrooms, excluding service organizations that are also INN members. Ninety percent, or 370 organizations, completed the survey. Survey responses reflect performance in the calendar year 2023. Previous years' surveys were generally representative with response rates ranging from 54% to 94%. Starting in 2020, INN began requiring outlets participating in NewsMatch to complete the Index survey, which raised completion rates for subsequent surveys. [Survey language is provided here](#). The data do not scientifically represent all North American nonprofit news outlets because not all of them belong to INN, including an array of public media stations. Cautiously interpret specific year-over-year comparisons; this report draws directional trends across the field.

A note on the cohort used for this report: This report includes the data of 346 of the 370 news organizations that completed the survey. The report does not include data provided by 20 members from the public media sector due to systematic differences in how they report revenue and expenses. Four more outlets were excluded because they are not primarily publishers.

For the revenue analysis portion, 13 startups younger than one year were excluded as they did not have annual data to compare. An additional nine organizations did not provide revenue data. Thus, the revenue section of the report is based on the information provided by 324 outlets. Year-over-year financial comparisons are drawn from smaller cohorts of outlets that provided complete financial data for 2022-2023 (N= 265).

A note on medians vs. averages vs. ranges: The Index authors believe median calculations are more representative due to two factors: a relatively small sample size and some significant outliers that skew averages. However, for some calculations like the average donation in dollars, we can't calculate the median since we do not have a list of data

points for this survey question. In these cases, we default to averages. We supply a range of cases where knowing the upper and lower limits of a data point help with understanding the field.

DEFINITIONS

- **Core group of digital-first, independent publishers:** This term refers to the digital-first outlets who are not public broadcasters. The research team excluded financial data from the two dozen public broadcasting INN members due to systematic differences in how the organizations report revenue and expenses.
- **Direct audiences:** Direct audiences use and engage with a news outlet's platforms, including its website, email newsletters and social media platforms. Direct audiences are largely interpreted in this report as a news organization's web traffic (measured by average monthly unique visitors) and its number of email newsletter subscribers.
- **Earned revenue:** Earned revenue is the funds a nonprofit organization generates by providing value to businesses including sponsorship, advertising and underwriting. This contrasts with funds received from philanthropic sources, such as grants and major gifts. Earned revenue is one of the three major revenue streams for nonprofit news.
- **Foundations:** Foundations are nonprofit organizations that support charitable activities to serve the common good. Foundation funding is one of three major revenue streams for nonprofit news.
- **Individual giving:** This umbrella term encompasses financial contributions from individuals, including small-dollar (\$1,000 or less), mid-level (\$1,000 – \$5,000) and major donors (\$5,000 or more). Survey respondents use these shared definitions for their Index survey reporting. Individual giving is one of the three major revenue streams for nonprofit news.
- **Local news:** Local news organizations cover part or all of a community, municipality or county or a cluster of them, ranging from large metro areas to small neighborhoods.
- **State news:** State news outlets primarily focus on government policy, politics or topics of public interest such as health or the environment in a single state.
- **Regional news:** Regional news outlets cover news within two or more states or parts of states making up a region such as a Midwest reporting outlet.
- **National news:** National organizations focus on public affairs issues that affect, in this context, the United States, except for two survey respondents in Canada.
- **Global news:** Global organizations cover broad world topics or produce news of distant places.
- **Third-party audiences:** This term refers to audiences interacting with a news outlet's coverage or services but on a platform not managed by the news outlet itself. In this report, we refer to the organizations managing these external platforms as "third-party publishers." Third-party audiences largely come from other news outlets republishing or rebroadcasting content, including on social media and other digital platforms.

Coverage Quality

The term nonprofit news encompasses different kinds of journalism — local news of the day, explanatory reporting on a single or interconnected issue, and investigative reporting.

Naming and understanding the different types of nonprofit news outlets is needed to track their availability and strength, and to understand how journalistic purpose influences an outlet's revenue model, audience strategy and story production.

NONPROFIT NEWS PRODUCES IN-DEPTH REPORTING

In 2023, 6 in 10 organizations focused primarily on in-depth, time-intensive news, including investigations and explanatory reporting. These organizations invest in more cost-intensive endeavors like investigating injustices or communicating complicated topics to audiences (including local politics, government, environment and climate), often resulting in fewer, deeper stories than their news of the day peers. One-eighth of outlets focus entirely on covering a single topic like criminal justice, education or gun violence.

Forty-eight percent of outlets surveyed in 2023 focused on local news, up slightly from 46% in 2022. Most of the growth in nonprofit news continued in this local “news and events” sector, although the rate of growth slowed slightly in 2023. Local outlets often act as civic connectors, linking individuals to their place, local government, and community services.

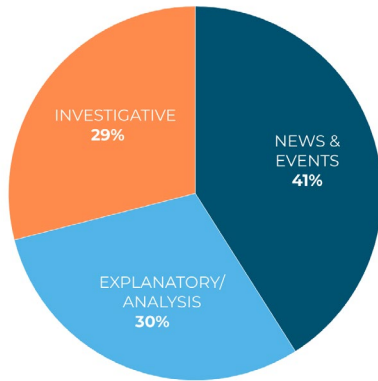
The scope of the nonprofit news industry has changed in the last several years. When the Institute for Nonprofit News first launched in 2009, most nonprofit news outlets were focused on investigative and explanatory journalism. Over the last decade and particularly since 2017, a wave of local news outlets entered the fold. Today, local outlets continue to launch and join INN at a faster rate than investigative and explanatory outlets. INN expects local outlets providing “news of the day” to make up the majority of nonprofit news by 2025.

WHO DOES NONPROFIT NEWS SERVE?

Many nonprofit news outlets say they serve populations historically underserved by commercial media, including people of color as well as rural and low-income communities. Serving communities of color is either the primary mission or one of several core priorities, as outlined in their mission

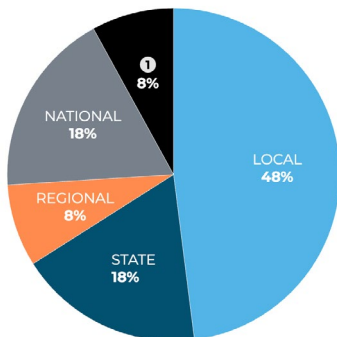
PRIMARY MISSION

% OF OUTLETS FOCUSING ON ____ REPORTING



GEOGRAPHIC SCOPE

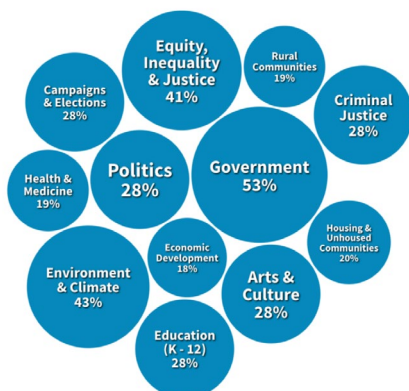
% of outlets focusing on ____ coverage



1 GLOBAL

Chart: Percentages may not add up to 100 because of rounding

PRIMARY TOPICS OF COVERAGE BY INN MEMBERS: % OF MEMBER OUTLETS PRIMARILY REPORTING ON ____



STORIES PRODUCED MONTHLY BY PRIMARY MISSION	
Primary Mission	Median # of Stories
Investigative Journalism	10
Explanatory Content & Analysis	17
Current News & Events	40

statement, for 60% of nonprofit news outlets. More than half say they target an underserved community that is not defined by race or ethnicity — typically low-income, rural and immigrant communities.

About half (48%) of outlets say rural communities are a primary target audience of their coverage. INN's [Rural News Network](#) (RNN) — a reporting consortium connecting more than 75 outlets serving rural America — is leveraging its national reach to sustain news operations, generate and share stories and identify trends across 47 states.

Nonprofit news outlets often collaborate editorially to produce more in-depth reporting and stories. A strong majority of outlets, 75%, participated in an editorial collaboration in 2022, with about half of them participating in four or more editorial collaborations.

Revenue and Expenses

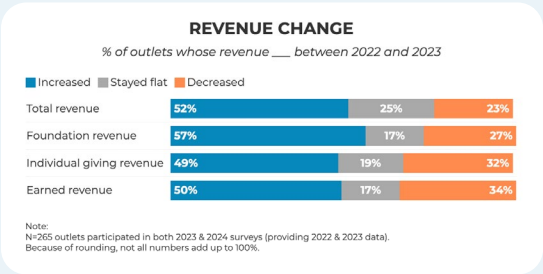
SECTOR EXPANDS AS RESOURCES AND CAPITAL GROW

Growth of the nonprofit news sector can be measured across a variety of indicators, including the numbers of INN members, total revenue, philanthropic revenue, staffing size and audience reach. Collectively, these measures indicate the field is robust, increasing in capacity and influence.

Some observers have wondered whether capital support would increase to match the needs of a growing nonprofit news sector. This year's revenue estimates suggest that as the nonprofit journalism field expands, the resources to sustain this field increase too.

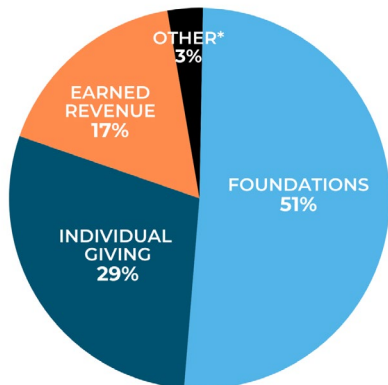
INN membership saw 11% growth in the number of (mostly) digital news outlets between 2022 and 2023. That growth did not translate into more competition over a static or shrinking pool of resources. Fieldwide revenue for these INN members grew about 22% in the same period, totaling just under \$600 million.

About three-quarters of the outlets surveyed either grew total revenue or maintained revenue over a one-year period (from 2022 to 2023). The growth isn't confined to INN's larger, more established members. The largest organizations (by revenue amount) showed weaker growth in that time than smaller



REVENUE STREAMS

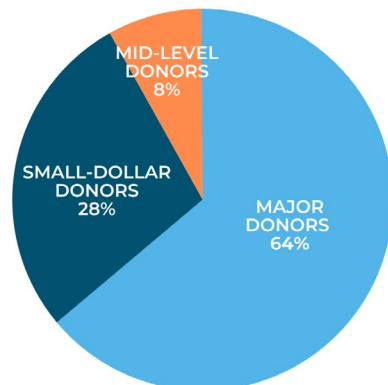
% OF TOTAL NONPROFIT NEWS REVENUE FROM ____



[*]: Other charitable sources

INDIVIDUAL GIVING

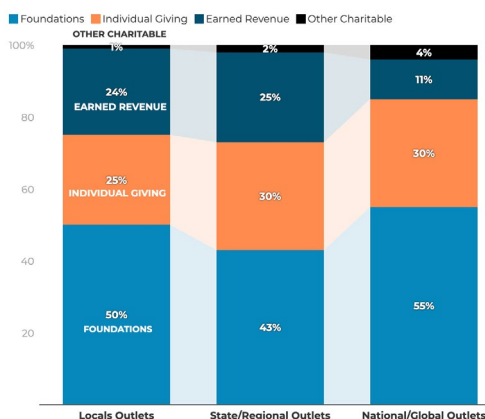
% OF TOTAL INDIVIDUAL GIVING REVENUE FROM ____



Small-dollar donors: Less than \$1,000 per year
Mid-level donors: \$1,000 to less than \$5,000
Major donors: \$5,000 or more

REVENUE STREAMS BY OUTLET TYPE

% OF TOTAL REVENUE FROM ____



Note: Percentages may not add up to 100 because of rounding.

organizations. The reasons for this are likely multifaceted, tied to broader trends in philanthropy and underwriting, but it does appear that — at least among big-budget organizations — gravity may be asserting its pull. Otherwise, outlets in both the growth and decline categories are generally representative of the field as a whole with a mix of local, state and national or global outlets.

A note on public broadcasting: About two dozen public broadcasters are part of the INN Network. The figures in this report do not include data from those members because their organizational structures make it difficult to estimate both the amount of revenue tied to their news operations and the size of their newsroom staff. If they were added to these figures, total revenue across INN's membership would be between \$700 million - \$900 million.

LATEST REVENUE TRENDS INDICATE FIELDWIDE STABILITY

The survey data indicate that nonprofit news revenue growth, which had been on the rise in recent years, held steady in 2023. Median revenue per outlet — about \$477,000 in 2023 — is almost identical to the 2022 figure.

From 2021 to 2022, median revenue per outlet jumped from \$373,000 to \$477,000. State and regional outlets drove this gain, growing their median revenue by 36%. One major driver: foundations investing in larger, more established state and regional outlets. Survey data don't explain why foundation support to state and regional newsrooms grew during this timeframe, but INN's reporting indicated a shift in philanthropic attention to statehouse coverage.

On local news specifically, just over half of the 125 local outlets surveyed in 2022 and 2023 increased total revenue during this timeframe. Across all three major revenue streams — foundation funding, individual giving, and earned revenue — more local outlets experienced annual gains than declines. What characterizes the local outlets that experienced revenue growth? They are slightly younger on average than the local outlets in the trend set overall, and are much smaller in terms of annual revenue. Local outlets that saw declines tend to have bigger budgets than the local outlets overall in the trend set. They are no different in terms of median age compared to the local trend set overall.

Individual Giving

Since INN first started tracking the industry in 2017, individual giving has remained a steady revenue source to nonprofit news, making up about a third of total earnings.

Individual giving encompasses financial contributions from individuals, including major donors (gifts of \$5,000 or more), mid-range donors (\$1,000 to \$5,000), and small-dollar donors (less than \$1,000). The majority of individual donations come from major donors (64%), followed by small-dollar contributors (28%) and mid-range donors (8%).

Most recently, about half of outlets in the sample grew individual giving from 2022 to 2023, with a fifth (19%) holding steady and about a third experiencing declines. The outlets growing and losing dollars from individuals track with the wider nonprofit news field on the whole. For instance, 50% of local outlets and big-budget organizations increased their major donor revenue as did the field overall. One variable stands out: Organizations that primarily serve communities of color are less likely than other outlets to have grown their donor giving in the last year. Take small dollar donor giving, for example: Only about a third of the outlets primarily serving communities of color grew revenue from small-dollar donors from 2022 to 2023, whereas about half of all other outlets did. A similar trend holds for other types of individual giving.

[View INN's 2023 Diversity, Equity and Inclusion Report for more on revenue trends with an equity lens.](#)

[Previous Index reports](#) have shown individual giving to be a relatively stable revenue stream for nonprofit news, especially during the coronavirus pandemic years. Total individual giving to the Index trend set (the cohort of outlets that completed the Index survey for both of the previous two years) grew 53% over a four-year period, from more than \$31 million in 2018 to more than \$48 million in 2021, with a median increase of \$37,000 per outlet. All types of outlets reported individual giving growth over the four-year period, with about 7 in 10 local, state or regional, and national or global outlets in the Index trend set reporting gains. Rising numbers of donors to nonprofit organizations drove up individual giving revenue during this time rather than increases in median gift amounts, which largely held steady year over year.

INN members can access individual giving benchmarking data through the [Pods program](#).

DOLLARS PER DONOR

Donor type	Average donation
Small-dollar donor	\$99
Mid-level donor	\$1,483
Major donor	\$31,310

Notes:
Small-dollar donors: Less than \$1,000 per year
Mid-level donors: \$1,000 to less than \$5,000
Major donors: \$5,000 or more

One driver of individual donations is [NewsMatch](#), the largest grassroots fundraising campaign to support nonprofit news in the U.S. News outlets use NewsMatch to incentivize individual giving and local funder contributions. In 2023, news outlets leveraged \$6 million in program funding from national funders to generate more than \$47 million from individual donors and \$6.1 million in additional match funds from local foundations, businesses and major donors. The number of local match funders has more than doubled since 2020.

Earned Revenue

Earned revenue, including dollars from advertising, underwriting and sponsorship, is perhaps the most underutilized revenue stream for nonprofit news. Encouragingly, earned revenue now makes up 17% of revenue to nonprofit news, representing modest growth from 10% in 2017.

Earned revenue, especially advertising, appears to be back at pre-pandemic levels. For 2023, median revenue from earned revenue totaled \$20,000 — more than double where it was in CY 2020 (\$12,000).

Almost all (more than 80%) of advertising and sponsorship sales in nonprofit outlets are direct sales, as opposed to programmatic or ads sold by another organization. Direct sales require more staff time to market, sell and place than programmatic or ads sold by other entities but benefit outlets' ability to set their own price and control the quality of the ad.

INN previously reported that local outlets in particular are regaining some of the advertising and other earned revenue dollars lost during the pandemic. Local outlets grew earned revenue significantly between 2021 and 2022, from \$11 million to more than \$15 million, a gain of 37% among the 52 outlets that reported earned revenue in that timeframe. Larger, more established local outlets are experiencing the most success regaining earned revenue, with advertising dollars (as opposed to sponsorship and underwriting) largely driving the growth.

[Explore INN's Guide on Earned Revenue for more on how nonprofit news outlets can build advertising, underwriting and sponsorship dollars.](#)

Foundation Funding

Foundation funding makes up about half of all revenue to nonprofit news, a trend that has held steady year over year.

In 2023, more than half of grants going to nonprofit news outlets were from national or global foundations as opposed to local, community or statewide funders.

For most news outlets, a majority of their grant funding was available for general operating expenses instead of funding tied to specific projects or initiatives. More than half (53%) of outlets reported that 75% or more of their foundation funding was available for general operating expenses, a jump from 46% of outlets reporting the same the previous year.

Local outlets continue to see fewer foundation dollars compared to outlets that operate on a national or global scale. Local outlets employ 28% of full-time equivalents across the sector, but receive only 20% of foundation funding dollars. National and global outlets employ 45% of the sector's FTEs and receive 57% of the sector's total foundation funding.

Foundation funding patterns are influenced by the geographic scope and missions of outlets. [Jump to INN's 2023 Diversity, Equity and Inclusion Report for more on foundation funding trends with an equity lens.](#)

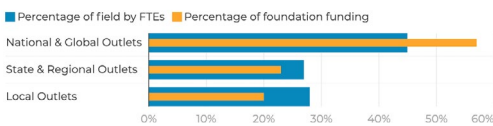
Expenses

Nonprofit news outlets expenses stayed relatively consistent year over year, with the majority of funds (62%) invested in editorial work and smaller amounts invested into revenue generation (14%), technology (7%) and general administration (17%) in 2023.

One promising trend: Spending on revenue generation is slowly increasing, from 10% of fieldwide expenses seven years ago to 14% last year.

Unsurprisingly, larger and more established organizations are more likely than their peers to spend more on revenue generation. That investment seems to pay off, although it's a bit of a chicken or egg scenario: Outlets that spend 20% or more of their total budget on revenue generation report a total median revenue of \$640,000, while outlets that spend 4% or less of their budget on revenue generation bring in about \$152,000 in revenue.

FOUNDATION FUNDING MISMATCHED TO STAFF COUNT



One might expect that those larger organizations to be more reliant on foundation funding, but that’s not the case. Those outlets with a higher spend on revenue generation report only 29% of total budgets coming from grants, suggesting that as an organization matures, it is able to invest in building revenue from individual giving and earned revenue.

Staffing and Capacity

THE NONPROFIT NEWS WORKFORCE EXPANDS

More people are working in nonprofit journalism — a byproduct of an increased number of news outlets opening and receiving capital investment. We estimate that INN’s digital-first members (not including public broadcasting organizations) employ more than 4,500 people, including editorial and non-editorial staff. Of those, roughly two-thirds are editorial staff. The overall staffing number for core digital operations represents a 17% increase in workforce size compared to the previous year, slightly higher than 15% growth the prior year.

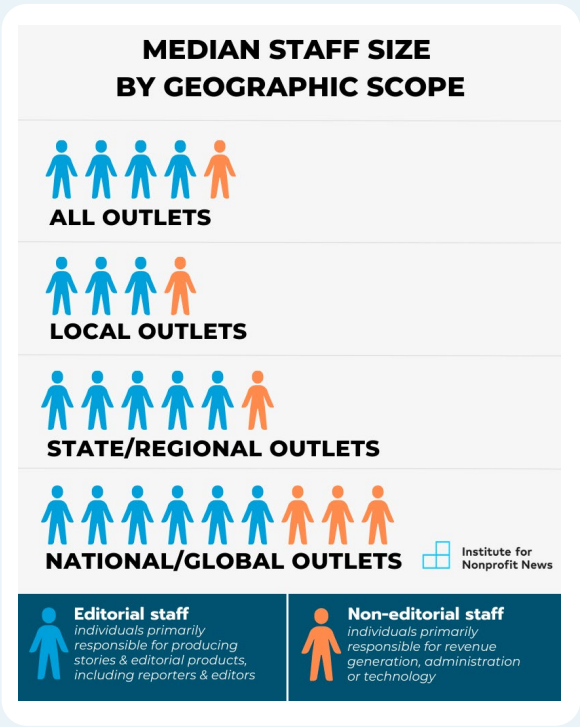
The median staff size for a nonprofit news outlet in our sample is more than five people (5.5 FTE), with more than two-thirds (69%) of staff performing editorial duties. Only about one in 10 staff members are devoted to revenue generation, including charitable fundraising (7% of total personnel), and generating earned revenue (4% of total personnel). Another 20% of personnel are devoted to other non-editorial activities such as administration, audience development and technology.

The staffing size of an organization is largely dictated by the age and geographic scope of the outlet’s coverage. Local outlets tend to have about four people on staff, whereas national or global organizations have a median staff size of 10, ranging from no paid staff to more than 195 FTEs. Startup outlets in their first three years of operation, unsurprisingly, will often have a lower count of staffers — usually between one to three people.

INN members can jump to our [Pods benchmarks](#) for more on staffing counts. View the [Diversity, Equity and Inclusion Index Report](#) for more demographic data of the people behind nonprofit news and the most common equity and inclusion practices across the sector.

VOLUNTEERS FUEL MANY NONPROFIT NEWS OUTLETS

A growing number of nonprofit news organizations say



volunteers play significant roles in their operations. The number of organizations getting volunteer help has edged up slightly in recent years as more local outlets have launched. Volunteers represent one way that bootstrapping outlets can operate with lean budgets and more established organizations can engage community members in their work. Volunteer burnout and churn, however, may pose challenges for managers and ongoing staff sustainability.

Well over one-third (37%) of the organizations surveyed said volunteers play significant roles in their executive leadership, editorial assistance, and fundraising — up from 28% five years ago. (The question wording differed between these years, making for an imperfect comparison, but the data suggests there has been a measurable increase in reliance on volunteers.)

The number of local news startups that opened around the same time accounts for much of the increased reliance on a volunteer workforce. Nearly half (46%) of the more than 150 local outlets that responded to the survey said volunteers play a significant role in their organization. Sixteen organizations, half of them local, report that they have no paid executives.

How do volunteers help a nonprofit news outlet? Six in 10 volunteers assist in editorial efforts, while 1 in 10 assist in either revenue development or executive administration. Board members often take on executive or editorial tasks that are outside their role. During data collection we encountered multiple outlets where board members were acting as unpaid executives.

Audience and Distribution

As nonprofit outlets launch to cover a community, many times filling an information gap, they're launching nimbly online. INN outlets are mostly digital, with 71% of outlets primarily publishing coverage through their website — representing a pronounced shift from print-based journalism models. Smaller cohorts of outlets primarily publish over email newsletter (13%) and print (8%).

The geographic scope of an outlet's coverage often

dictates the organization's audience and distribution strategy. Local outlets produce coverage for a single city, county or metro area, or even a cluster of neighborhoods or towns, and are most often focused on serving a population of 100,000 or less. Nearly all local outlets (9 in 10 outlets in 2023) focus on reaching audiences through their own direct platforms — mostly over the web. For local outlets, focusing on direct distribution makes sense: Many locals operate in areas without other sources of high-quality news, and local outlets are finding success with building revenue from direct audiences (including small-dollar donor giving, and earned revenue).

National and global organizations most often focus on investigative or explanatory reporting, and they often target audiences of multiple millions with their coverage. They rely on third-party distribution — partnerships with other news sites, print publications and public radio — to reach audiences beyond their own platforms.

WEB AND NEWSLETTER TRENDS PRESENT A MIXED PICTURE OF AUDIENCE REACH

Audience trend data tell a more complicated story. INN will publish additional audience and distribution findings in its next Index Deep Dive, slated for fall 2024. Here's what we know now:

- Core year-over-year direct audience data (from 2022 to 2023) underscores the challenges news publishers face with the collapse of referrals from Meta and X (formerly Twitter). Pooling across all surveyed outlets, the average number of unique monthly visitors declined by about one-third from 2022.
- On the bright side, slightly more than half of the nearly 300 publishers who provided data for 2022 and 2023 increased web visitors, and nearly 6 in 10 nonprofit news organizations increased the number of email newsletter subscribers.
- About one third of outlets reported declines in web visitors while nearly one-fifth said traffic was flat between 2022 and 2023. While a large majority reported gains in newsletter subscriptions, one-third said the number was flat and one in 10 reported a decline in subscribers.

INN Index participants

100 Days in Appalachia	BenitoLink Inc.	Chalkbeat, Votebeat (Civic News Company - parent company) of Chalkbeat, Votebeat, and future beats to come	East Lansing Info
100Reporters	Better Government Association (Illinois Answers Project)	Charlottesville Tomorrow	ecoRI News
Access Press	Big Pivots	Chesapeake Bay Journal	Eden Prairie Local News
ACEsTooHigh	Block Club Chicago	Chicago Reader (Reader Institute for Community Journalism, Inc./Publisher of the Chicago Reader	EdSource
Adirondack Explorer, Inc.	Bolts	Cicero Independiente	EdSurge
Advocate Media - Dallas Inc.	Border Belt Independent	Circle of Blue Inc.	El Paso Matters
AfroLA	Borderless	City Bureau	El Tecolote
Alabama Initiative for Independent Journalism (Birmingham Watch)	Borderzine	City Limits	El Timpano
Alameda Post	Boston Institute for Nonprofit Journalism (Massachusetts Media Fund, Inc.)	Cityside	Enlace Latino NC
Amjambo Africa (Ladder to the Moon Network)	Boulder Reporting Lab	CivicLex	Evanston RoundTable Media
Amplify Utah	Boyle Heights Beat	CivicStory	Feet in 2 Worlds
An Arm and a Leg/Public Road Productions, LLC	Breckenridge Texan	Civil Eats	Flatwater Free Press
Anthropocene Magazine	BridgeDetroit; Bridge Michigan	CoastAlaska, Inc.	Flint Beat (Brown Impact Media Group)
Applegate Valley Community Newspaper	Brookline.News	Coda Media, Inc. (Coda Story)	Floodlight
Arizona Center for Investigative Reporting	Bucks County Herald Foundation	Columbia Insight	Florida Bulldog
Arizona Luminaria	California Health Report	Columbia Missourian	Florida Center for Government Accountability
Ark Valley Voice	CalMatters	Community Info Coop (Bloomfied Information Project, now The Jersey Bee)	Food & Environment Reporting Network
Armchair Lehigh Valley	Canopy Atlanta	Conecta Arizona	Food Bank News
Arnolt Center for Investigative Journalism	Capital B	Connecticut Mirror	Foothills Forum
Asheville Watchdog	Capitol News Illinois	Corner Post	Fort Worth Report
Ashland.news	Cardinal News	Current	Fostering Media Connections
Aspen Journalism	Carolina Public Press	Daily Yonder (Center for Rural Strategies)	Four Points Media
Athens County Independent (Southeast Ohio Independent News)	Cecil Public Media	Dallas Free Press	Fresnoland
Atlanta Civic Circle	Center For Broadcast Journalism	DC Witness	Friends of San Quentin News
Austin Monitor	Center for Collaborative Investigative Journalism	Deep South Today (includes Mississippi Today and Verite News)	Futuro Media
Austin Vida	Center for Public Integrity	Delaware Currents	Gig Harbor Now
Barn Raising Media Inc.	Center for Responsive Politics (now OpenSecrets)	Delaware Public Media	Global Press
Bay City News Foundation	Central Current	Documented	Global Reporting Centre
Bay Nature Institute	Centro de Periodismo Investigativo	East Greenwich News	Granite State News Collaborative
Belt Media Collaborative			Grist Magazine, Inc
			Growing Community Media
			H2O Radio

INN Index participants

Harpowell Anchor	Key Biscayne Independent	Montpelier Bridge (now Capital Region Community Media, Bridge Community Media)	PBS NewsHour
Hidden City Philadelphia of CultureTrust	Key Peninsula News		PBS39
High Country News	Knock Publishing Company	Mother Jones (Foundation for National Progress)	Peekskill Herald
Highlands Current Inc	KOSU Radio	Mountain Journal	Piedmont Journalism Foundation
Highway 58 Herald	KPCW	Mountain State Spotlight	Pikes Peak Bulletin
HNE Media DbA The Northeast News	KQED	MuckRock	Pine Plains Local Journalism Project Inc.
Honolulu Civil Beat	Lexington Observer	My Neighborhood News Network	Planet Detroit
Hoptown Chronicle	Limestone Media	NancyOnNorwalk	Plateau Daily News
Hothouse	LkldNow	Nashville Banner	Plymouth Independent
Hudson Valley Pilot	LOOKOUT Publications	National Catholic Reporter	PolitiFact
In These Times	Los Angeles Public Press	National Parks Traveler	Prism
India Currents Foundation	Lower Cape TV	Nevada Public Radio	Prison Journalism Project
IndiJ Public Media (parent company of ICT, formerly Indian Country Today)	Madison365	New Hampshire Center for Public Interest Journalism	ProPublica
inewsources	Making Contact	New Haven Independent	PRX
Injustice Watch	Marblehead Current (Marblehead News Group, Inc.)	New Mexico In Depth	Public Health Watch
Inkstick Media	MarylandReporter.com Inc.	New York Focus	Public Square Amplified
Inside Climate News	Matter News (Grey Matter Media)	Newton Beacon	PublicSource
Institute for Public Service Reporting	Mendocino Voice (The Mendocino Voice)	Next City	PVD Eye (The Providence Eye)
InvestigateWest	Midwest Center for Investigative Reporting (now Investigate Midwest)	NJ Spotlight News	Radio Ambulante Studios, Inc.
Investigative Journalism Foundation	Milwaukee Neighborhood News Service	NonDoc Media	Reasons to be Cheerful
Investigative Post	MindSite News	North Carolina Health News	Religion News Service
Investigative Reporting Workshop	Mineral Wells Area News	North Dakota News Cooperative	ReligionUnplugged (The Media Project)
Invisible Institute	MinnPost	OCCRP (Organized Crime & Corruption Reporting Project)	Resolve Philly
Ipswich Local News	Mission Local SF	Oklahoma Watch	Rest Of World Media, Inc.
Isthmus Community Media, Inc.	Mississippi Free Press (Mississippi Journalism and Education Group)	Open Campus	Retro Report, Inc.
Jewish Currents	MIWISCONSIN	Open Vallejo (Informed California Foundation)	Rochester Beacon
Jewish Telegraphic Agency	MLK50: Justice Through Journalism	Outlier Media	Sahan Journal
Kentucky Center for Investigative Reporting	Mongabay Org Corporation	Oviedo Community News	Salish Current
Kentucky Center for Public Service Journalism/ Northern Kentucky Tribune	Montana Free Press	palabra.	San Antonio Report
Kentucky Health News	Montclair Local Nonprofit News	Pasquines	San Francisco Public Press
		PassBlue	San José Spotlight
		Patagonia Regional Times	Santa Cruz Local
			Sapan News Network
			Scalawag

INN Index participants

Science Friday	The Charlotte News	The Land	Threshold (Auricle Productions/Threshold)
Searchlight New Mexico	The Chronicle Of Philanthropy Inc.	The Lens	Tone Madison
Shasta Scout	THE CITY	The Lund Report, Inc.	Tradeoffs
Shelterforce (National Housing Institute)	The Commons (Vermont Independent Media)	The Macon Newsroom (Mercer University)	Tucson Sentinel
Sierra Nevada Ally (The Sierra Nevada Ally)	The Contributor	The Maine Monitor (The Maine Center For Public Interest Reporting)	Turnagain News LLC
Signal Ohio (includes Signal Cleveland)	The Conversation U.S.	The Marjorie	Type Investigations
SJVWater	The Current (The Current GA)	The Marshall Project	Underscore (Underscore News)
Sludge (Participatory Politics Foundation)	The Current Media	The Narwhal	Unsettled
Solitary Watch	The Daily Tar Heel	The Needham Observer	Voice of OC (Voice of Orange County)
Sopris Sun (The Sopris Sun)	The DC Line	The Nevada Independent	Voice of San Diego
South Dakota News Watch	The Dial	The New Bedford Light	Voices of Monterey Bay
South Side Weekly NFP	The Examination	The Objective	VoxPopuli Corp.
Spotlight PA	The Forward	The Oglethorpe Echo (The Oglethorpe Echo Legacy Inc.)	VTDigger (Vermont Journalism Trust)
SpotlightDC: Capital City Fund for Investigative Journalism	The Frisc	The Record North Shore (The Record Community News)	Washington Monthly
Springfield Daily Citizen, Inc.	The Frontier	The Red & Black Publishing Company	Watershed Voice
Stocktonia News Service	The Garrison Project	The Red Hook Daily Catch (now The Daily Catch)	Wausau Pilot and Review
Street Roots	The Hechinger Report	The Reporters Inc.	WCBU
Street Sense Inc	The Hinesburg Record	The Riverside Record	Western North Carolina Public Radio
Streetcar Suburbs Publishing Inc. (formerly Hyattsville Community Newspaper Inc.)	The Hummel Report	The Salt Lake Tribune	WFAE
The 19th*	The Indiana Citizen (Indiana Citizen Education Foundation, Inc.)	The Shoestring	WGLT
The 74 (74 Media)	The Intercept	The Texas Tribune	WHYY, Inc.
The 9th Street Journal	The International Consortium of Investigative Journalists	The Trace	Winchester News Group, Inc.
The Appeal	The Ithaca Voice Inc.	The Tributary	Wisconsin Center for Investigative Journalism (Wisconsin Watch)
The Atlanta Voice	The Jersey Vindicator (New Jersey Center For Nonprofit Journalism)	The Utah Investigative Journalism Project	WITF
The Austin Bulldog	The JOLT News Organization	The Venetoulis Institute For Local Journalism	WitnessLA
The Badger Project	The Journal (Kansas Leadership Center)	The War Horse	WJCT
The Beacon	The Kansas City Defender	The Water Desk	WVIA
The Bedford Citizen	The Kent Good Times Dispatch (Kent News, Inc.)	The West View (West View Media)	WyoFile
The Belmont Voice	The Lakeville Journal Company; The Lakeville Journal Foundation	The Xylom	Yale Environment 360
The Buckeye Flame			YES! Media
The Center for Investigative Reporting, Inc.			YourArlington
			YR Media



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