THE STATE OF NONPROFIT NEWS

INN Index 2024



Institute for Nonprofit News

About INN

The Institute for Nonprofit News strengthens and supports 500 independent news organizations in a new kind of news network: nonprofit, nonpartisan and dedicated to public service. From local news to in-depth reporting on pressing global issues, members of the INN Network tell stories that otherwise would go untold – connecting communities, holding the powerful accountable and strengthening civic life. INN programs help these news organizations develop revenue and business models to support strong reporting, collaborate on editorial and business innovation, share services and advance the diverse leaders who are forging a new future for news.

REPORT CREDITS

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About the Index

The INN Index is the most comprehensive dataset on nonprofit news in North America.

As the nonprofit news field rapidly changes and grows, INN tracks and studies what's happening behind the scenes. Index data indicates what drives nonprofit news, how it's funded, who it serves, and how we can continue expanding sources of high-quality information for the public.

The Institute for Nonprofit News has conducted this annual Index survey of its member news organizations since 2018, capturing performance in 2017. Those organizations act as a research consortium by sharing their business and editorial statistics to help each other benchmark their own development. This practice also helps INN and experts in the field evaluate and better understand new media business models, staffing needs and editorial focus of newsrooms as they form.

Please contact INN's communications team with any questions or press inquiries.

THANK YOU TO OUR FUNDERS

INN's Index is made possible thanks to the Knight Foundation along with INN's individual donors and its general support funders, including Arnold Ventures, Arthur Vining Davis Foundation, Democracy Fund, Hubbard Family Foundation, Inasmuch Foundation, Jonathan Logan Family Foundation, Nan H. Altmayer Charitable Trust, Mostyn Foundation, Present Progressive Fund, PCLB Foundation, The Baltimore Family Foundation, The John D. and Catherine T. MacArthur Foundation, The Schaffer Family Foundation, and The William and Flora Hewlett Foundation.

The Nonprofit News Difference:

INN's work in the field points to key differentiators that characterize nonprofit journalism.

1. **EDITORIAL FOCUS:** Nonprofit newsrooms prioritize reporting that meets public needs but is challenging to produce, including specialized in-depth reporting, investigative and civic work to hold governments accountable, and robust, inclusive local coverage.

2. **TRUST & TRANSPARENCY:** Community-centric rather than shareholder-focused, nonprofit news is nonpartisan and focuses on facts, and news nonprofits are more transparent about their funding than most commercial media.

3. **SUSTAINABILITY:** News nonprofits are highly entrepreneurial and supported in good measure by the people they serve, making them more resilient than many for-profit media.

4. **COLLABORATION:** A culture of collaboration enables nonprofit news to share local reporting on a national scale. Most nonprofits share their coverage with commercial media, distribute through digital platforms and publish without a paywall – sharing information far beyond their own direct audiences.

Methods and Definitions

See below for our research team's methods and defined terms.

METHODS

About the survey: INN distributed the survey online in January 2024 to 409 INN Network newsrooms, excluding service organizations that are also INN members. Ninety percent, or 370 organizations, completed the survey. Survey responses reflect performance in the calendar year 2023. Previous years' surveys were generally representative with response rates ranging from 54% to 94%. Starting in 2020, INN began requiring outlets participating in NewsMatch to complete the Index survey, which raised completion rates for subsequent surveys. Survey language is provided here. The data do not scientifically represent all North American nonprofit news outlets because not all of them belong to INN, including an array of public media stations. Cautiously interpret specific year-over-year comparisons; this report draws directional trends across the field.

A note on the cohort used for this report: This report includes the data of 346 of the 370 news organizations that completed the survey. The report does not include data provided by 20 members from the public media sector due to systematic differences in how they report revenue and expenses. Four more outlets were excluded because they are not primarily publishers.

For the revenue analysis portion, 13 startups younger than one year were excluded as they did not have annual data to compare. An additional nine organizations did not provide revenue data. Thus, the revenue section of the report is based on the information provided by 324 outlets. Year-over-year financial comparisons are drawn from smaller cohorts of outlets that provided complete financial data for 2022-2023 (N= 265).

A note on medians vs. averages vs. ranges: The Index authors believe median calculations are more representative due to two factors: a relatively small sample size and some significant outliers that skew averages. However, for some calculations like the average donation in dollars, we can't calculate the median since we do not have a list of data points for this survey question. In these cases, we default to averages. We

supply a range of cases where knowing the upper and lower limits of a data point help with understanding the field.

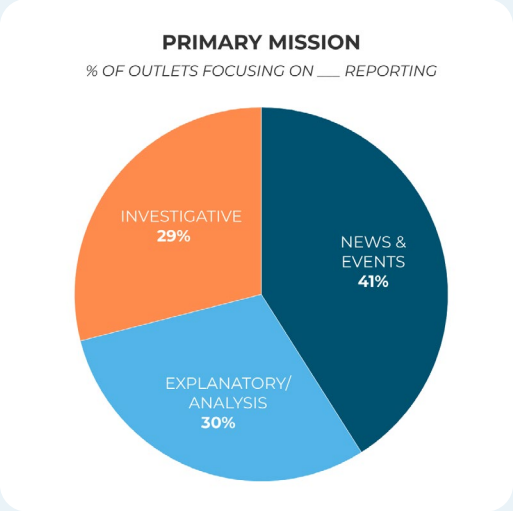
DEFINITIONS

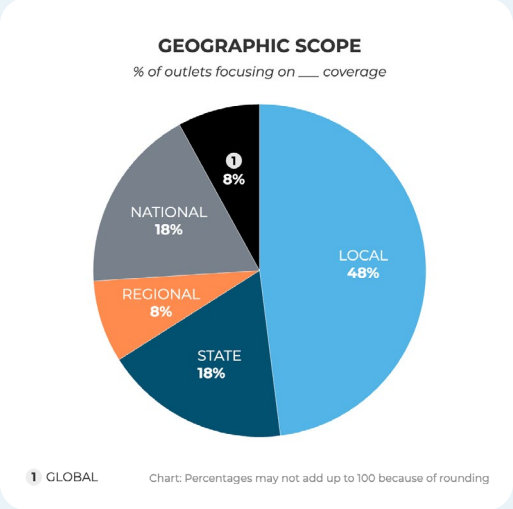
- **Core group of digital-first, independent publishers:** This term refers to the digital-first outlets who are not public broadcasters. The research team excluded financial data from the two dozen public broadcasting INN members due to systematic differences in how the organizations report revenue and expenses.
- **Direct audiences:** Direct audiences use and engage with a news outlet's platforms, including its website, email newsletters and social media platforms. Direct audiences are largely interpreted in this report as a news organization's web traffic (measured by average monthly unique visitors) and its number of email newsletter subscribers.
- **Earned revenue:** Earned revenue is the funds a nonprofit organization generates by providing value to businesses including sponsorship, advertising and underwriting. This contrasts with funds received from philanthropic sources, such as grants and major gifts. Earned revenue is one of the three major revenue streams for nonprofit news.
- **Foundations:** Foundations are nonprofit organizations that support charitable activities to serve the common good. Foundation funding is one of three major revenue streams for nonprofit news.
- **Individual giving:** This umbrella term encompasses financial contributions from individuals, including small-dollar ($1,000 or less), mid-level ($1,000 – $5,000) and major donors ($5,000 or more). Survey respondents use these shared definitions for their Index survey reporting. Individual giving is one of the three major revenue streams for nonprofit news.
- **Local news:** Local news organizations cover part or all of a community, municipality or county or a cluster of them, ranging from large metro areas to small neighborhoods.
- **State news:** State news outlets primarily focus on government policy, politics or topics of public interest such as health or the environment in a single state.
- **Regional news:** Regional news outlets cover news within two or more states or parts of states making up a region such as a Midwest reporting outlet.
- **National news:** National organizations focus on public affairs issues that affect, in this context, the United States, except for two survey respondents in Canada.
- **Global news:** Global organizations cover broad world topics or produce news of distant places.
- **Third-party audiences:** This term refers to audiences interacting with a news outlet's coverage or services but on a platform not managed by the news outlet itself. In this report, we refer to the organizations managing these external platforms as "third-party publishers." Third-party audiences largely come from other news outlets republishing or rebroadcasting content, including on social media and other digital platforms.

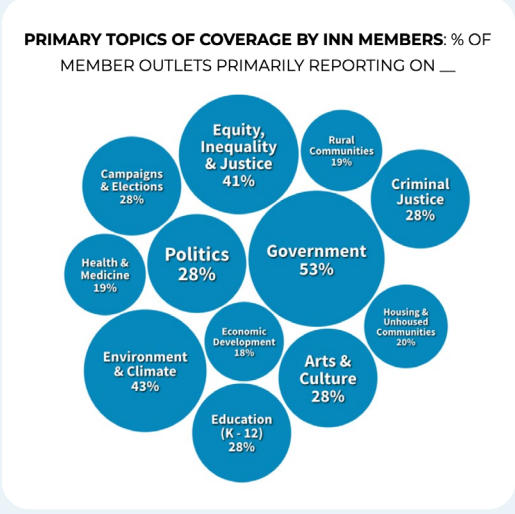
Coverage Quality

The term nonprofit news encompasses different kinds of journalism — local news of the day, explanatory reporting on a single or interconnected issue, and investigative reporting.

Naming and understanding the different types of nonprofit news outlets is needed to track their availability and strength, and to understand how journalistic purpose influences an outlet's revenue model, audience strategy and story production.







NONPROFIT NEWS PRODUCES IN-DEPTH REPORTING

In 2023, 6 in 10 organizations focused primarily on in-depth, time-intensive news, including investigations and explanatory reporting. These organizations invest in more cost-intensive endeavors like investigating injustices or communicating complicated topics to audiences (including local politics, government, environment and climate), often resulting in fewer, deeper stories than their news of the day peers. One-eighth of outlets focus entirely on covering a single topic like criminal justice, education or gun violence.

Forty-eight percent of outlets surveyed in 2023 focused on local news, up slightly from 46% in 2022. Most of the growth in nonprofit news continued in this local "news and events" sector, although the rate of growth slowed slightly in 2023. Local outlets often act as civic connectors, linking individuals to their place, local government, and community services.

The scope of the nonprofit news industry has changed in the last several years. When the Institute for Nonprofit News first launched in 2009, most nonprofit news outlets were focused on investigative and explanatory journalism. Over the last decade and particularly since 2017, a wave of local news outlets entered the fold. Today, local outlets continue to launch and join INN at a faster rate than investigative and explanatory outlets. INN expects local outlets providing "news of the day" to make up the majority of nonprofit news by 2025.

WHO DOES NONPROFIT NEWS SERVE?

Many nonprofit news outlets say they serve populations historically underserved by commercial media, including people of color as well as rural and low-income communities. Serving communities of color is either the primary mission or one of several core priorities, as outlined in their mission

statement, for 60% of nonprofit news outlets. More than half say they target an underserved community that is not defined by race or ethnicity — typically low-income, rural and immigrant communities.

About half (48%) of outlets say rural communities are a primary target audience of their coverage. INN's Rural News Network (RNN) — a reporting consortium connecting more than 75 outlets serving rural America — is leveraging its national reach to sustain news operations, generate and share stories and identify trends across 47 states.

Nonprofit news outlets often collaborate editorially to produce more in-depth reporting and stories. A strong majority of outlets, 75%, participated in an editorial collaboration in 2022, with about half of them participating in four or more editorial collaborations.

STORIES PRODUCED MONTHLY BY PRIMARY MISSION

Primary Mission	Median # of Stories
Investigative Journalism	10
Explanatory Content & Analysis	17
Current News & Events	40

Revenue and Expenses

SECTOR EXPANDS AS RESOURCES AND CAPITAL GROW

Growth of the nonprofit news sector can be measured across a variety of indicators, including the numbers of INN members, total revenue, philanthropic revenue, staffing size and audience reach. Collectively, these measures indicate the field is robust, increasing in capacity and influence.

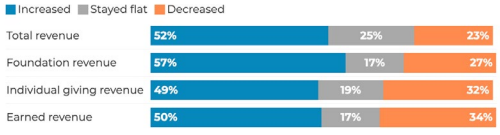
Some observers have wondered whether capital support would increase to match the needs of a growing nonprofit news sector. This year's revenue estimates suggest that as the nonprofit journalism field expands, the resources to sustain this field increase too.

INN membership saw 11% growth in the number of (mostly) digital news outlets between 2022 and 2023. That growth did not translate into more competition over a static or shrinking pool of resources. Fieldwide revenue for these INN members grew about 22% in the same period, totaling just under $600 million.

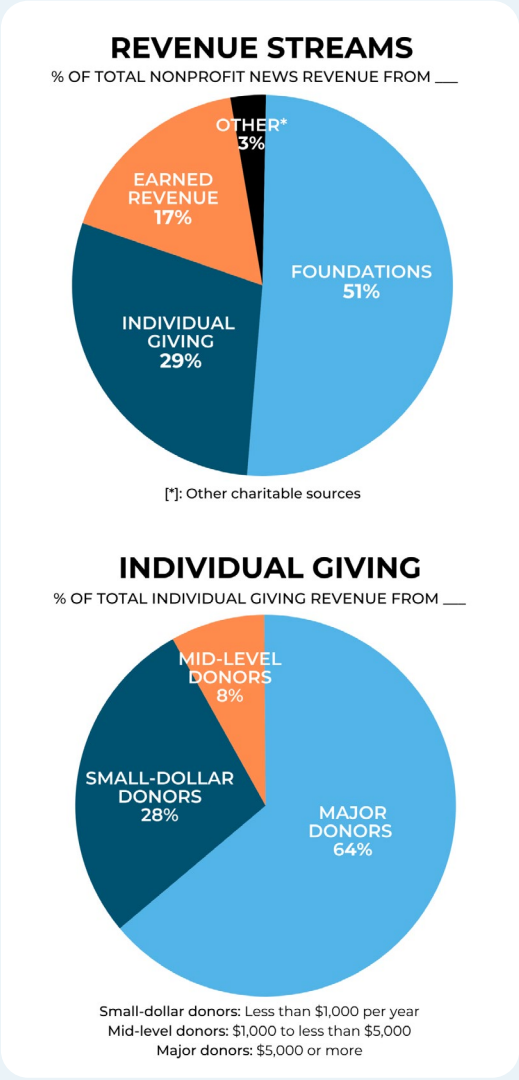
About three-quarters of the outlets surveyed either grew total revenue or maintained revenue over a one-year period (from 2022 to 2023). The growth isn't confined to INN's larger, more established members. The largest organizations (by revenue amount) showed weaker growth in that time than smaller

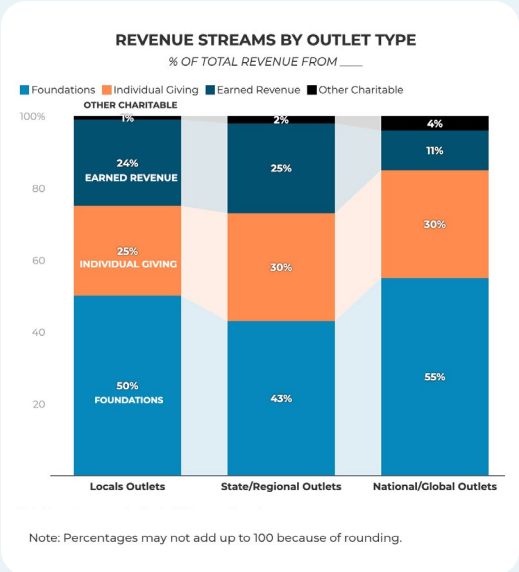
REVENUE CHANGE

% of outlets whose revenue ___ between 2022 and 2023



Note:
N=265 outlets participated in both 2023 & 2024 surveys (providing 2022 & 2023 data).
Because of rounding, not all numbers add up to 100%.





organizations. The reasons for this are likely multifaceted, tied to broader trends in philanthropy and underwriting, but it does appear that — at least among big-budget organizations — gravity may be asserting its pull. Otherwise, outlets in both the growth and decline categories are generally representative of the field as a whole with a mix of local, state and national or global outlets.

A note on public broadcasting: About two dozen public broadcasters are part of the INN Network. The figures in this report do not include data from those members because their organizational structures make it difficult to estimate both the amount of revenue tied to their news operations and the size of their newsroom staff. If they were added to these figures, total revenue across INN's membership would be between $700 million - $900 million.

LATEST REVENUE TRENDS INDICATE FIELDWIDE STABILITY

The survey data indicate that nonprofit news revenue growth, which had been on the rise in recent years, held steady in 2023. Median revenue per outlet — about $477,000 in 2023 — is almost identical to the 2022 figure.

From 2021 to 2022, median revenue per outlet jumped from $373,000 to $477,000. State and regional outlets drove this gain, growing their median revenue by 36%. One major driver: foundations investing in larger, more established state and regional outlets. Survey data don't explain why foundation support to state and regional newsrooms grew during this timeframe, but INN's reporting indicated a shift in philanthropic attention to statehouse coverage.

On local news specifically, just over half of the 125 local outlets surveyed in 2022 and 2023 increased total revenue during this timeframe. Across all three major revenue streams — foundation funding, individual giving, and earned revenue — more local outlets experienced annual gains than declines. What characterizes the local outlets that experienced revenue growth? They are slightly younger on average than the local outlets in the trend set overall, and are much smaller in terms of annual revenue. Local outlets that saw declines tend to have bigger budgets than the local outlets overall in the trend set. They are no different in terms of median age compared to the local trend set overall.

Individual Giving

Since INN first started tracking the industry in 2017, individual giving has remained a steady revenue source to nonprofit news, making up about a third of total earnings.

Individual giving encompasses financial contributions from individuals, including major donors (gifts of $5,000 or more), mid-range donors ($1,000 to $5,000), and small-dollar donors (less than $1,000). The majority of individual donations come from major donors (64%), followed by small-dollar contributors (28%) and mid-range donors (8%).

Most recently, about half of outlets in the sample grew individual giving from 2022 to 2023, with a fifth (19%) holding steady and about a third experiencing declines. The outlets growing and losing dollars from individuals track with the wider nonprofit news field on the whole. For instance, 50% of local outlets and big-budget organizations increased their major donor revenue as did the field overall. One variable stands out: Organizations that primarily serve communities of color are less likely than other outlets to have grown their donor giving in the last year. Take small dollar donor giving, for example: Only about a third of the outlets primarily serving communities of color grew revenue from small-dollar donors from 2022 to 2023, whereas about half of all other outlets did. A similar trend holds for other types of individual giving.

View INN's 2023 Diversity, Equity and Inclusion Report for more on revenue trends with an equity lens.

Previous Index reports have shown individual giving to be a relatively stable revenue stream for nonprofit news, especially during the coronavirus pandemic years. Total individual giving to the Index trend set (the cohort of outlets that completed the Index survey for both of the previous two years) grew 53% over a four-year period, from more than $31 million in 2018 to more than $48 million in 2021, with a median increase of $37,000 per outlet. All types of outlets reported individual giving growth over the four-year period, with about 7 in 10 local, state or regional, and national or global outlets in the Index trend set reporting gains. Rising numbers of donors to nonprofit organizations drove up individual giving revenue during this time rather than increases in median gift amounts, which largely held steady year over year.

INN members can access individual giving benchmarking data through the Pods program.

DOLLARS PER DONOR

Donor type	Average donation
Small-dollar donor	$99
Mid-level donor	$1,483
Major donor	$31,310

Notes:
Small-dollar donors: Less than $1,000 per year
Mid-level donors: $1,000 to less than $5,000
Major donors: $5,000 or more

One driver of individual donations is NewsMatch, the largest grassroots fundraising campaign to support nonprofit news in the U.S. News outlets use NewsMatch to incentivize individual giving and local funder contributions. In 2023, news outlets leveraged $6 million in program funding from national funders to generate more than $47 million from individual donors and $6.1 million in additional match funds from local foundations, businesses and major donors. The number of local match funders has more than doubled since 2020.

Earned Revenue

Earned revenue, including dollars from advertising, underwriting and sponsorship, is perhaps the most underutilized revenue stream for nonprofit news. Encouragingly, earned revenue now makes up 17% of revenue to nonprofit news, representing modest growth from 10% in 2017.

Earned revenue, especially advertising, appears to be back at pre-pandemic levels. For 2023, median revenue from earned revenue totaled $20,000 — more than double where it was in CY 2020 ($12,000).

Almost all (more than 80%) of advertising and sponsorship sales in nonprofit outlets are direct sales, as opposed to programmatic or ads sold by another organization. Direct sales require more staff time to market, sell and place than programmatic or ads sold by other entities but benefit outlets' ability to set their own price and control the quality of the ad.

INN previously reported that local outlets in particular are regaining some of the advertising and other earned revenue dollars lost during the pandemic. Local outlets grew earned revenue significantly between 2021 and 2022, from $11 million to more than $15 million, a gain of 37% among the 52 outlets that reported earned revenue in that timeframe. Larger, more established local outlets are experiencing the most success regaining earned revenue, with advertising dollars (as opposed to sponsorship and underwriting) largely driving the growth.

Explore INN's Guide on Earned Revenue for more on how nonprofit news outlets can build advertising, underwriting and sponsorship dollars.

Foundation Funding

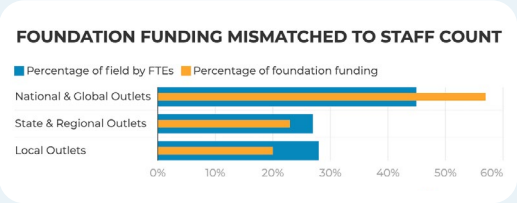
Foundation funding makes up about half of all revenue to nonprofit news, a trend that has held steady year over year.

In 2023, more than half of grants going to nonprofit news outlets were from national or global foundations as opposed to local, community or statewide funders.

For most news outlets, a majority of their grant funding was available for general operating expenses instead of funding tied to specific projects or initiatives. More than half (53%) of outlets reported that 75% or more of their foundation funding was available for general operating expenses, a jump from 46% of outlets reporting the same the previous year.

Local outlets continue to see fewer foundation dollars compared to outlets that operate on a national or global scale. Local outlets employ 28% of full-time equivalents across the sector, but receive only 20% of foundation funding dollars. National and global outlets employ 45% of the sector's FTEs and receive 57% of the sector's total foundation funding.

Foundation funding patterns are influenced by the geographic scope and missions of outlets. Jump to INN's 2023 Diversity, Equity and Inclusion Report for more on foundation funding trends with an equity lens.



Expenses

Nonprofit news outlets expenses stayed relatively consistent year over year, with the majority of funds (62%) invested in editorial work and smaller amounts invested into revenue generation (14%), technology (7%) and general administration (17%) in 2023.

One promising trend: Spending on revenue generation is slowly increasing, from 10% of fieldwide expenses seven years ago to 14% last year.

Unsurprisingly, larger and more established organizations are more likely than their peers to spend more on revenue generation. That investment seems to pay off, although it's a bit of a chicken or egg scenario: Outlets that spend 20% or more of their total budget on revenue generation report a total median revenue of $640,000, while outlets that spend 4% or less of their budget on revenue generation bring in about $152,000 in revenue.

One might expect that those larger organizations to be more reliant on foundation funding, but that's not the case. Those outlets with a higher spend on revenue generation report only 29% of total budgets coming from grants, suggesting that as an organization matures, it is able to invest in building revenue from individual giving and earned revenue.

Staffing and Capacity

THE NONPROFIT NEWS WORKFORCE EXPANDS

More people are working in nonprofit journalism — a byproduct of an increased number of news outlets opening and receiving capital investment. We estimate that INN's digital-first members (not including public broadcasting organizations) employ more than 4,500 people, including editorial and non-editorial staff. Of those, roughly two-thirds are editorial staff. The overall staffing number for core digital operations represents a 17% increase in workforce size compared to the previous year, slightly higher than 15% growth the prior year.

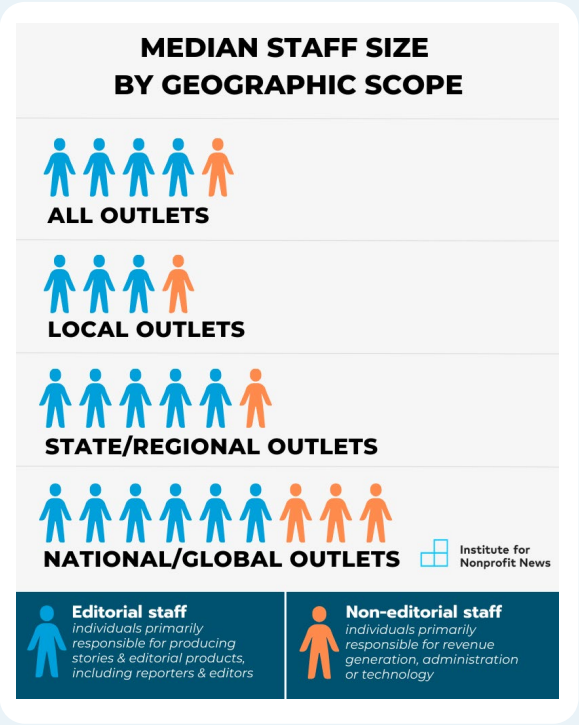
The median staff size for a nonprofit news outlet in our sample is more than five people (5.5 FTE), with more than two-thirds (69%) of staff performing editorial duties. Only about one in 10 staff members are devoted to revenue generation, including charitable fundraising (7% of total personnel), and generating earned revenue (4% of total personnel). Another 20% of personnel are devoted to other non-editorial activities such as administration, audience development and technology.

The staffing size of an organization is largely dictated by the age and geographic scope of the outlet's coverage. Local outlets tend to have about four people on staff, whereas national or global organizations have a median staff size of 10, ranging from no paid staff to more than 195 FTEs. Startup outlets in their first three years of operation, unsurprisingly, will often have a lower count of staffers — usually between one to three people.

INN members can jump to our Pods benchmarks for more on staffing counts. View the Diversity, Equity and Inclusion Index Report for more demographic data of the people behind nonprofit news and the most common equity and inclusion practices across the sector.

VOLUNTEERS FUEL MANY NONPROFIT NEWS OUTLETS

A growing number of nonprofit news organizations say



volunteers play significant roles in their operations. The number of organizations getting volunteer help has edged up slightly in recent years as more local outlets have launched. Volunteers represent one way that bootstrapping outlets can operate with lean budgets and more established organizations can engage community members in their work. Volunteer burnout and churn, however, may pose challenges for managers and ongoing staff sustainability.

Well over one-third (37%) of the organizations surveyed said volunteers play significant roles in their executive leadership, editorial assistance, and fundraising — up from 28% five years ago. (The question wording differed between these years, making for an imperfect comparison, but the data suggests there has been a measurable increase in reliance on volunteers.)

The number of local news startups that opened around the same time accounts for much of the increased reliance on a volunteer workforce. Nearly half (46%) of the more than 150 local outlets that responded to the survey said volunteers play a significant role in their organization. Sixteen organizations, half of them local, report that they have no paid executives.

How do volunteers help a nonprofit news outlet? Six in 10 volunteers assist in editorial efforts, while 1 in 10 assist in either revenue development or executive administration. Board members often take on executive or editorial tasks that are outside their role. During data collection we encountered multiple outlets where board members were acting as unpaid executives.

Audience and Distribution

As nonprofit outlets launch to cover a community, many times filling an information gap, they're launching nimbly online. INN outlets are mostly digital, with 71% of outlets primarily publishing coverage through their website — representing a pronounced shift from print-based journalism models. Smaller cohorts of outlets primarily publish over email newsletter (13%) and print (8%).

The geographic scope of an outlet's coverage often dictates the organization's audience and distribution strategy. Local outlets produce coverage for a single city, county or metro area, or even a cluster of neighborhoods or towns, and are most often focused on serving a population of 100,000 or less. Nearly all local outlets (9 in 10 outlets in 2023) focus on reaching audiences through their own direct platforms — mostly over the web. For local outlets, focusing on direct distribution makes sense: Many locals operate in areas without other sources of high-quality news, and local outlets are finding success with building revenue from direct audiences (including small-dollar donor giving, and earned revenue).

National and global organizations most often focus on investigative or explanatory reporting, and they often target audiences of multiple millions with their coverage. They rely on third-party distribution — partnerships with other news sites, print publications and public radio — to reach audiences beyond their own platforms.

WEB AND NEWSLETTER TRENDS PRESENT A MIXED PICTURE OF AUDIENCE REACH

Audience trend data tell a more complicated story. INN will publish additional audience and distribution findings in its next Index Deep Dive, slated for fall 2024. Here's what we know now:

- Core year-over-year direct audience data (from 2022 to 2023) underscores the challenges news publishers face with the collapse of referrals from Meta and X (formerly Twitter). Pooling across all surveyed outlets, the average number of unique monthly visitors declined by about one-third from 2022.
- On the bright side, slightly more than half of the nearly 300 publishers who provided data for 2022 and 2023 increased web visitors, and nearly 6 in 10 nonprofit news organizations increased the number of email newsletter subscribers.
- About one third of outlets reported declines in web visitors while nearly one-fifth said traffic was flat between 2022 and 2023. While a large majority reported gains in newsletter subscriptions, one-third said the number was flat and one in 10 reported a decline in subscribers.

INN Index participants

100 Days in Appalachia

100Reporters

Access Press

ACEsTooHigh

Adirondack Explorer, Inc.

Advocate Media - Dallas Inc.

AfroLA

Alabama Initiative for Independent Journalism (Birmingham Watch)

Alameda Post

Amjambo Africa (Ladder to the Moon Network)

Amplify Utah

An Arm and a Leg/Public Road Productions, LLC

Anthropocene Magazine

Applegate Valley Community Newspaper

Arizona Center for Investigative Reporting

Arizona Luminaria

Ark Valley Voice

Armchair Lehigh Valley

Arnolt Center for Investigative Journalism

Asheville Watchdog

Ashland.news

Aspen Journalism

Athens County Independent (Southeast Ohio Independent News)

Atlanta Civic Circle

Austin Monitor

Austin Vida

Barn Raising Media Inc.

Bay City News Foundation

Bay Nature Institute

Belt Media Collaborative

BenitoLink Inc.

Better Government Association (Illinois Answers Project)

Big Pivots

Block Club Chicago

Bolts

Border Belt Independent

Borderless

Borderzine

Boston Institute for Nonprofit Journalism (Massachusetts Media Fund, Inc.)

Boulder Reporting Lab

Boyle Heights Beat

Breckenridge Texan

BridgeDetroit; Bridge Michigan

Brookline.News

Bucks County Herald Foundation

California Health Report

CalMatters

Canopy Atlanta

Capital B

Capitol News Illinois

Cardinal News

Carolina Public Press

Cecil Public Media

Center For Broadcast Journalism

Center for Collaborative Investigative Journalism

Center for Public Integrity

Center for Responsive Politics (now OpenSecrets)

Central Current

Centro de Periodismo Investigativo

Chalkbeat, Votebeat (Civic News Company - parent company) of Chalkbeat, Votebeat, and future beats to come

Charlottesville Tomorrow

Chesapeake Bay Journal

Chicago Reader (Reader Institute for Community Journalism, Inc/Publisher of the Chicago Reader

Cicero Independiente

Circle of Blue Inc.

City Bureau

City Limits

Cityside

CivicLex

CivicStory

Civil Eats

CoastAlaska, Inc.

Coda Media, Inc. (Coda Story)

Columbia Insight

Columbia Missourian

Community Info Coop (Bloomfied Information Project, now The Jersey Bee)

Conecta Arizona

Connecticut Mirror

Corner Post

Current

Daily Yonder (Center for Rural Strategies)

Dallas Free Press

DC Witness

Deep South Today (includes Mississippi Today and Verite News)

Delaware Currents

Delaware Public Media

Documented

East Greenwich News

East Lansing Info

ecoRI News

Eden Prairie Local News

EdSource

EdSurge

El Paso Matters

El Tecolote

El Timpano

Enlace Latino NC

Evanston RoundTable Media

Feet in 2 Worlds

Flatwater Free Press

Flint Beat (Brown Impact Media Group)

Floodlight

Florida Bulldog

Florida Center for Government Accountability

Food & Environment Reporting Network

Food Bank News

Foothills Forum

Fort Worth Report

Fostering Media Connections

Four Points Media

Fresnoland

Friends of San Quentin News

Futuro Media

Gig Harbor Now

Global Press

Global Reporting Centre

Granite State News Collaborative

Grist Magazine, Inc

Growing Community Media

H2O Radio

INN Index participants

Harpswell Anchor

Hidden City Philadelphia of CultureTrust

High Country News

Highlands Current Inc

Highway 58 Herald

HNE Media Dba The Northeast News

Honolulu Civil Beat

Hoptown Chronicle

Hothouse

Hudson Valley Pilot

In These Times

India Currents Foundation

IndiJ Public Media (parent company of ICT, formerly Indian Country Today)

inewsource

Injustice Watch

Inkstick Media

Inside Climate News

Institute for Public Service Reporting

InvestigateWest

Investigative Journalism Foundation

Investigative Post

Investigative Reporting Workshop

Invisible Institute

Ipswich Local News

Isthmus Community Media, Inc.

Jewish Currents

Jewish Telegraphic Agency

Kentucky Center for Investigative Reporting

Kentucky Center for Public Service Journalism/ Northern Kentucky Tribune

Kentucky Health News

Key Biscayne Independent

Key Peninsula News

Knock Publishing Company

KOSU Radio

KPCW

KQED

Lexington Observer

Limestone Media

LkldNow

LOOKOUT Publications

Los Angeles Public Press

Lower Cape TV

Madison365

Making Contact

Marblehead Current (Marblehead News Group, Inc.)

MarylandReporter.com Inc.

Matter News (Grey Matter Media)

Mendocino Voice (The Mendocino Voice)

Midwest Center for Investigative Reporting (now Investigate Midwest)

Milwaukee Neighborhood News Service

MindSite News

Mineral Wells Area News

MinnPost

Mission Local SF

Mississippi Free Press (Mississippi Journalism and Education Group)

MIWISCONSIN

MLK50: Justice Through Journalism

Mongabay Org Corporation

Montana Free Press

Montclair Local Nonprofit News

Montpelier Bridge (now Capital Region Community Media, Bridge Community Media)

Mother Jones (Foundation for National Progress)

Mountain Journal

Mountain State Spotlight

MuckRock

My Neighborhood News Network

NancyOnNorwalk

Nashville Banner

National Catholic Reporter

National Parks Traveler

Nevada Public Radio

New Hampshire Center for Public Interest Journalism

New Haven Independent

New Mexico In Depth

New York Focus

Newton Beacon

Next City

NJ Spotlight News

NonDoc Media

North Carolina Health News

North Dakota News Cooperative

OCCRP (Organized Crime & Corruption Reporting Project)

Oklahoma Watch

Open Campus

Open Vallejo (Informed California Foundation)

Outlier Media

Oviedo Community News

palabra.

Pasquines

PassBlue

Patagonia Regional Times

PBS NewsHour

PBS39

Peekskill Herald

Piedmont Journalism Foundation

Pikes Peak Bulletin

Pine Plains Local Journalism Project Inc.

Planet Detroit

Plateau Daily News

Plymouth Independent

PolitiFact

Prism

Prison Journalism Project

ProPublica

PRX

Public Health Watch

Public Square Amplified

PublicSource

PVD Eye (The Providence Eye)

Radio Ambulante Studios, Inc.

Reasons to be Cheerful

Religion News Service

ReligionUnplugged (The Media Project)

Resolve Philly

Rest Of World Media, Inc.

Retro Report, Inc.

Rochester Beacon

Sahan Journal

Salish Current

San Antonio Report

San Francisco Public Press

San José Spotlight

Santa Cruz Local

Sapan News Network

Scalawag

INN Index participants

Science Friday

Searchlight New Mexico

Shasta Scout

Shelterforce (National Housing Institute)

Sierra Nevada Ally (The Sierra Nevada Ally)

Signal Ohio (includes Signal Cleveland)

SJVWater

Sludge (Participatory Politics Foundation)

Solitary Watch

Sopris Sun (The Sopris Sun)

South Dakota News Watch

South Side Weekly NFP

Spotlight PA

SpotlightDC: Capital City Fund for Investigative Journalism

Springfield Daily Citizen, Inc.

Stocktonia News Service

Street Roots

Street Sense Inc

Streetcar Suburbs Publishing Inc. (formerly Hyattsville Community Newspaper Inc.)

The 19th*

The 74 (74 Media)

The 9th Street Journal

The Appeal

The Atlanta Voice

The Austin Bulldog

The Badger Project

The Beacon

The Bedford Citizen

The Belmont Voice

The Buckeye Flame

The Center for Investigative Reporting, Inc.

The Charlotte News

The Chronicle Of Philanthropy Inc.

THE CITY

The Commons (Vermont Independent Media)

The Contributor

The Conversation U.S.

The Current (The Current GA)

The Current Media

The Daily Tar Heel

The DC Line

The Dial

The Examination

The Forward

The Frisc

The Frontier

The Garrison Project

The Hechinger Report

The Hinesburg Record

The Hummel Report

The Indiana Citizen (Indiana Citizen Education Foundation, Inc.)

The Intercept

The International Consortium of Investigative Journalists

The Ithaca Voice Inc.

The Jersey Vindicator (New Jersey Center For Nonprofit Journalism)

The JOLT News Organization

The Journal (Kansas Leadership Center)

The Kansas City Defender

The Kent Good Times Dispatch (Kent News, Inc.)

The Lakeville Journal Company; The Lakeville Journal Foundation

The Land

The Lens

The Lund Report, Inc.

The Macon Newsroom (Mercer University)

The Maine Monitor (The Maine Center For Public Interest Reporting)

The Marjorie

The Marshall Project

The Narwhal

The Needham Observer

The Nevada Independent

The New Bedford Light

The Objective

The Oglethorpe Echo (The Oglethorpe Echo Legacy Inc.)

The Record North Shore (The Record Community News)

The Red & Black Publishing Company

The Red Hook Daily Catch (now The Daily Catch)

The Reporters Inc.

The Riverside Record

The Salt Lake Tribune

The Shoestring

The Texas Tribune

The Trace

The Tributary

The Utah Investigative Journalism Project

The Venetoulis Institute For Local Journalism

The War Horse

The Water Desk

The West View (West View Media)

The Xylom

Threshold (Auricle Productions/Threshold)

Tone Madison

Tradeoffs

Tucson Sentinel

Turnagain News LLC

Type Investigations

Underscore (Underscore News)

Unsettled

Voice of OC (Voice of Orange County)

Voice of San Diego

Voices of Monterey Bay

VoxPopuli Corp.

VTDigger (Vermont Journalism Trust)

Washington Monthly

Watershed Voice

Wausau Pilot and Review

WCBU

Western North Carolina Public Radio

WFAE

WGLT

WHYY, Inc.

Winchester News Group, Inc.

Wisconsin Center for Investigative Journalism (Wisconsin Watch)

WITF

WitnessLA

WJCT

WVIA

WyoFile

Yale Environment 360

YES! Media

YourArlington

YR Media



Institute for
Nonprofit News

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Please contact INN's communications team at
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