

Revenue options	Notes	Evaluation: -Low hanging fruit? -Niche? -Bang for the buck? -Growth potential?
Third-Party Revenue		
Sponsorships: Events		
Sponsorships: On site		
Advertising: Display		
Advertising: Mobile		
Advertising: CPC Ads		
Advertising: Topical networks		
Advertising: Local networks		
Advertising: Classifieds		
National Foundations		
Community & Place-based Foundations		
Ancillary Revenue		
Syndication		
Licensing & Archive Monetization		
Distance Learning & Training Programs		
Direct Revenue		
Membership		
Subscriptions		
Crowdfunding		
Individual or "Small"		

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Philanthropy		
Mobile & Apps		
eBooks		
Events		
Ecommerce		
Notes		