

INNOvation Fund Project Budget Form							
Name of Organization:	Vermont Journalism Trust d/b/a VTDigger						
Name of Project:							
Grant #:							(For INN use only)
Proposed Start Date:							
Target End Date:							
	Revenues					Notes	
Project Revenues	Proposed	Actuals	Variance	%	Variance	%	
Contributed Income							
1. Individual contributions			\$0				
2. Corporate contributions			\$0				
3. Foundation grants			\$0				
a) INNOvation Funds	\$35,000						current INN request
b) Other							
4. Federal government support			\$0				
5. State government support			\$0				
6. Local government support			\$0				
7. Parent organization support			\$0				
8. Special events	\$14,000		-\$14,000	-100%			event sponsorships
9. In-kind contributions			\$0				
10. Other (specify):			\$0				
Earned Income							
11. Fees for services	\$25,000		-\$25,000	-100%			podcast sponsorships
12. Admissions			\$0				
13. Memberships			\$0				
14. Publications and royalties	\$1,000		-\$1,000	-100%			rebroadcast fees
15. Contracted services			\$0				
16. Rentals			\$0				
17. Other (specify):			\$0				
Other Income							
18. Investment			\$0				
19. Interest			\$0				
20. Other (specify):			\$0				
Total Revenues	\$75,000	\$0	-\$75,000	-100%			
* Include expenses for THIS PROJECT ONLY on this page.							
* Leave items blank that were not completed on your final proposal form.							
* No depreciation expense for items purchased as part of this grant should be included.							
	Expenses					Notes	
Project Expenses	Proposed	Actuals	Variance	%	Variance	%	
1. Program salaries and wages (sub-total):	\$66,000	\$0	-\$66,000	-100%			
1.a. Podcast Host	\$50,000						Mark Johnson, Senior Editor / Reporter
1.b. Editorial Support	\$10,000						Anne Galloway, Editor / Executive Director
1.c. Outeach and Promotions Support	\$6,000						Diane Zeigler, Publisher
2. Administrative salaries and wages (sub-total):	\$6,000	\$0	\$0				Director of Underwriting, Associate Publisher
2.a. Sponsorship and Fundraiser	\$6,000						
3. Consultant/Contract services (sub-total):	\$14,500	\$0	-\$14,500	-100%			
3.a. Audio Production Support	\$8,000						editing assistance
3.b. Web Developer Support	\$3,000						web developer
3.c. Freelance	\$3,500						Eric Heilman, et al
5. Employee benefits	\$0	\$0	\$0				
6. Administrative expenses	\$0	\$0	\$0				
7. Travel (sub-total)	\$1,700	\$0	-\$1,700	-100%			
7.a. Mileage reimbursement	\$1,700						TBD
8. Supplies and materials	\$0	\$0	\$0				
9. Rent	\$0	\$0	\$0				
10. Utilities	\$0	\$0	\$0				

11. Insurance (includes workers comp & liability)	\$0	\$0	\$0					
12. Legal fees	\$0	\$0	\$0					
13. Accounting fees	\$0	\$0	\$0					
14. Other professional fees (sub-total)	\$0	\$0	\$0					
15. Taxes-payroll taxes	\$0	\$0	\$0					
16. Printing and publications	\$0	\$0	\$0					
17. Postage and shipping	\$0	\$0	\$0					
18. Marketing	\$2,500	\$0	-\$2,500	-100%				Targeted digital promotions, including
19. Fund raising	\$0	\$0	\$0					
20. Capital expenses	\$0	\$0	\$0					
21. Overhead/indirect (specify):	\$0	\$0	\$0					
22. Depreciation	\$0	\$0	\$0					
23. Other (specify):	\$800	\$0	-\$800	-100%				
23.a. Technical equipment	\$500							
23.b. Podcast service fees	\$300							Podbeen services
Total Expenses	\$85,500	\$0	\$85,500	100%				