



Institute for
Nonprofit News



Institute for
Nonprofit News

2025

IMPACT REPORT

INN.org



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Photo, top: The Hechinger Report Journalist Kavitha Cardoza interviews high school students in Indiana. (Camilla Forte/The Hechinger Report)

Photo, cover: Reasons to be Cheerful reporting in Rockaway, Queens. (Will Doig/Reasons to be Cheerful)

“ ”

We no longer need to validate the nonprofit model. We need to pull the levers that strengthen it. More nonprofit newsrooms is no longer the goal; more resilient nonprofit newsrooms with staying power is.

From growth to strength.

Letter from the Executive Director and CEO

APRIL 2026

In the nearly 17 years since our founding, the Institute for Nonprofit News (INN) has built and fortified a **network of 500+ member newsrooms—employing more than 5,000 journalists and other staff.** That has mostly meant providing INN newsrooms with organizational and business support. But in recent months, we’ve connected our newsrooms to protective resources like webinars, legal partner consultations, the [INN Press Freedom Hub](#), and discounted (or pro bono) services and tools.

At its core, INN is an organization that connects nonprofit newsrooms to solutions and resources for the collective. We’ve seen remarkable growth in signature programs like NewsMatch, which in its 10th year continues to incentivize unique and first-time donors, as well as local match supporters. INN has seen those gains despite a historically challenging time for the field. In 2025, journalists and newsroom staff felt unsafe in a way they had not before.

Our newsrooms are deeply concerned about the safety of foreign-born staffers and sources. At the same time, we’re increasingly seeing newsrooms build digital communities where audiences opt in for information — WhatsApp groups or Signal chats — to discuss, learn and share what might not be safe to share with the larger digital public.

This reflects the need for reliable information and the protection of people working to provide it.

News outlets have had to navigate threats to their viability and, as our 32 public media members experienced, federal funding cuts. Amid those challenges, INN has remained a trusted source for newsrooms.

When our members face a challenge, INN is often their first call. In 2025, we collaborated with legal partners and organized **13 convenings in person and online for 322 members** to access resources and have off the record conversations. We focus on efforts for lasting solutions, not short-term gains. Last year, INN provided one-on-one fundraising consultations to **almost 30% of its member newsrooms.**

We no longer need to validate the nonprofit model. We need to pull the levers that strengthen it. More nonprofit newsrooms is no longer the goal; more resilient nonprofit newsrooms with staying power is. From growth to strength.

What this means: We will continue to deliver programs that help members build direct audiences and raise money from their communities. We’ve moved into more policy-focused efforts to unlock more revenue for our members, beginning in a handful of geographies. We are developing new methods to increase public loyalty for the Network so that readers, community leaders, and new allies better understand the nonprofit news difference.

INN members and supporters make this work possible. Thank you for the trust and support for all we do to make this field stronger.



K. Rundlet

Karen Rundlet
Executive Director and CEO,
Institute for Nonprofit News

WHO WE ARE:

INN at a Glance

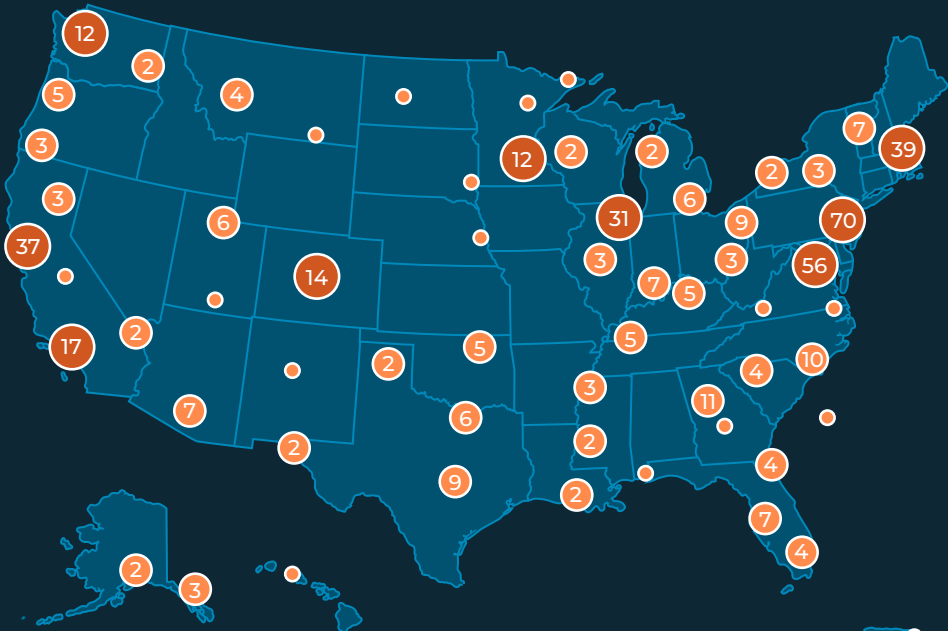
INN is the largest network of nonprofit, nonpartisan news organizations in the United States

— a membership association, service organization, and field-builder for independent, original news and community information. Founded in 2009, INN has grown from 27 investigative news organizations to a network of 500 member organizations – supporting **nearly 525 newsrooms** – united by a public service mission and shared editorial standards.



“We are proud to partner with INN as they develop systems of support that benefit all newsrooms serving the public good. In this era of media consolidation, attacks on press freedom, and uneven fundraising environments, a new path must be forged, and we must invest in the roads that will lead us to thriving local news ecosystems.”

Silvia Rivera
Director of Local News,
MacArthur Foundation



INN Member map showing member density across the United States and Puerto Rico.

WHAT WE DO



Field Protection and Press Freedom

When our members face any challenge, among them potential legal threats, safety concerns, or financial emergencies, INN is often their first call. Our critical-response infrastructure — including the Press Freedom & Safety Hub and Google News Initiative (GNI) Natural Disaster Response programs — exists to ensure that newsrooms can easily access the resources they need to continue serving their communities with fact-based reporting.



Fundraising Infrastructure

INN operates NewsMatch, the premier collaborative fundraising campaign and capacity-building initiative for nonprofit news organizations. This year, NewsMatch proved to be a reliable tool to broaden newsrooms’ donor bases at a time when the funding landscape for journalism remains uncertain. INN’s newsrooms tapped more than \$7 million in pooled NewsMatch funds to generate nearly \$70 million and more than 100,000 new supporters.



Peer Learning and Shared Resources

When nonprofit news organizations become INN members, they join a community and collaborative network that helps them manage core organizational issues ranging from migrating tech platforms to navigating board governance. INN’s convenings like INN Days and the Better Together audience workshop, peer networks and shared resources give members insights from a trusted crowd to discuss and solve operational challenges.



Standards and Research

INN’s membership standards serve as the sector’s trust infrastructure, signaling to readers and funders alike that member newsrooms meet a meaningful bar for editorial independence, financial transparency and original reporting. INN’s annual Index and original research provide data-backed evidence the field needs to make the case for itself and attract sustained investment.



For ten years, NewsMatch has shown that communities are willing to invest in the news and information they rely on. Knight is proud to have committed almost \$25 million to catalyze and scale this proven solution to strengthening community-supported newsrooms nationwide.”

Amalie Nash
VP/Journalism,
Knight Foundation

INN Network by the NUMBERS

Network Scope

497
Total INN members and 524 total outlets

32
Public media members

46 U.S. states, territories and countries represented, including; U.S. states, Puerto Rico and Canada

Freedom & Protection

**322**
Registrants at press freedom convenings for members in 2025

60 Newsrooms that received Google News Initiative natural disaster response grants

NewsMatch 2025

421,874
Total individual donors (12% growth over last year)

**103,161** Total new donors (34% growth over last year)

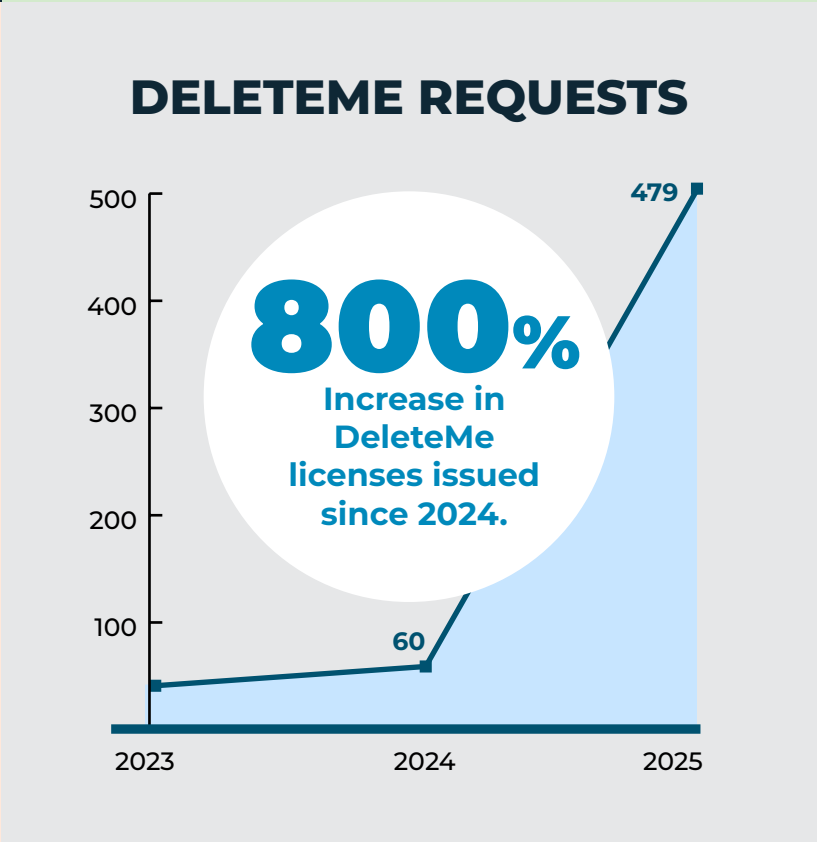
Membership Health

94.5% MEMBER RETENTION RATE

52% Percent of total member revenue from non-foundation sources

**5,049**
Estimated total journalists and staff employed across the network*

9.3M Estimated total email subscribers across all digital-first member newsrooms*



**\$70M**
Raised from communities during NewsMatch

* This data comes from INN's 2026 Index, covering calendar year 2025. Note, INN excludes public media members from the Index dataset due to systematic differences in how they report revenue and expenses.

**\$524,896**
2025 median revenue*

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When a Newsroom Is Threatened, So Is the Community It Serves

In 2025, newsrooms across the country navigated pressures that would have been difficult to imagine a decade ago. INN member newsroom leaders worried more than ever about possible legal threats that could pull away precious resources and time.



“Reporting today comes with growing threats, including physical harm, digital harassment, and legal challenges, making the role of journalists more essential than ever. I’m grateful to INN as one of the few spaces convening newsroom leaders to address these threats and build community, fostering a proactive culture of safety and resilience together.”

Juanita Islas
Director of Programs,
International Women’s Media Foundation

Newsrooms serving immigrant communities faced (and continue to face) heightened concerns about the safety and immigration status of their staff and their sources. Federal funding cuts impacted public media stations that communities depend on. In the wake of natural disasters, newsrooms searched for funds to ensure their reporters can stay on the ground and provide people with critical information when they need it the most.

INN exists for exactly these moments. When a threat emerges — whether it reaches us through a member call, a social media post, or a newsroom leader who doesn’t know where else to turn — INN responds.



Mission Local’s Joe Rivano Barros reporting on police activity in San Francisco. (Abigail Van Neely/Mission Local)

LEGAL THREATS AND SAFETY CONCERNS

As political pressures on the press intensified, INN newsrooms often turned to us to help. As political pressures on the press intensified, INN newsrooms often turned to us to help them navigate potential legal threats and challenges they were facing. In 2025, INN fielded an increased volume of queries from newsroom leaders with staff members concerned about their safety — including deep concerns for staff born abroad and protections for Black and LGBTQ+ reporters, threats of doxxing and safety planning for reporters covering politically charged beats or events. Members sought ways to increase their media liability insurance while still trying to balance their books.

In each case, INN’s goal was the same: direct the newsrooms to the trusted partners and resources they need to keep serving their communities. In 2025, INN issued **479 discounted DeleteMe licenses to member newsroom staff** to help stave off doxxing. By comparison, in 2024 we issued 60, an 800% increase. To date in 2026, we have issued more than 400 of these licenses.

To offer members more in-depth training, INN coordinated with long-established experts like the International Women’s Media Foundation, Reporters Committee for Freedom of the Press and Lawyers for Reporters to convene webinars or in-person gatherings for **322 staff members at INN Network newsrooms**. This included a full-day preconference session at INN Days focused on legal safety. We also contributed to the development of safety briefings from the CUNY Graduate School of Journalism. To make it easier for members and others to find the resources

they need to protect themselves in these unsettling times, **INN aggregated all of our vetted legal and press freedom resources into a single Press Freedom and Safety Hub on our website**. These resources range from preferred media liability insurance vendors to access to pro bono legal consultations that members and others can access when needed.

FEDERAL FUNDING CUTS TO PUBLIC MEDIA

The defunding and dismantling of the Corporation for Public Broadcasting (CPB) sent shockwaves throughout the industry. At INN, our public media members felt this loss most acutely, but its impact extends to our digital-first members as well. **Public media republished work by 57% of INN members in 2025**. Hundreds of our members have meaningful partnerships with their local public broadcasters, helping expand the reach of their stories and deepening reporting collaborations.

In 2025, INN responded with **NewsMatch support targeted for 29 stations that lost CPB funding**, thanks to MacArthur Foundation support. Lately, INN is seeing an uptick in requests for resources and support from public media stations, such as referrals for media liability insurance.



WFAE’s Mike Collins interviews Dell Curry in the Charlotte Talks studio. (Palmer Magri/WFAE)

PROTECTING THE FIELD

**NATURAL DISASTER
RESPONSE**

When natural disasters strike, the newsrooms that serve affected communities face a quandary. In a moment when their communities need them most, they often scramble the most to find the resources to respond. Staff are displaced. Equipment is damaged. Travel is fraught. Revenue is disrupted. INN’s Natural Disaster Response Fund, supported by Google News Initiative, exists to close that gap. This fund ensures that the communities hardest hit by disaster have the trusted local journalism and coverage they need to get basic needs met, in the moment and later, to access the resources to rebuild.

In response to the wildfires in Los Angeles and floods in Appalachia, Texas and Washington state in 2025, INN quickly disbursed \$600,000 in unrestricted funds to 60 vetted local newsrooms, including, but not limited to, INN members.



The Xylom’s Rhysea Agrawal dressed in personal protective equipment at the Lario Staging Area in California. (Draco Guan/The Xylom)



CALÓ News reporters covering the Altadena Eaton Fire in January 2025. (Michelle Zacarias/CALÓ News)



SAFEGUARDING ESSENTIAL INFORMATION



“When a disaster strikes, access to trusted local news can be lifesaving. We’re proud to support INN’s Natural Disaster Response Fund, which gets emergency grants to newsrooms in under 72 hours so they can keep reporting and serving their communities.”

Chrissy Towle

Director of News Partnerships, Google



“INN’s support of LA Public Press enabled us to assemble some basic personal protective equipment kits for staff (N95 masks, respirators and high visibility jackets) and augment the freelance contributor budget during a busy news moment. We also used some of the funds to pay for licensed photographs of the burn area via Getty Images, which helped us avoid sending staff or freelancers into the toxic burn areas.”

Matthew Tinoco

CEO and Founder, LA Public Press



“The funds we received were incredibly valuable in helping us navigate a very difficult period. They allowed us to cover the unexpected costs of newsroom overtime, which became necessary as our team worked tirelessly to provide timely and accurate coverage during the flood. Additionally, with several advertisers temporarily pausing their campaigns due to the impact of the disaster, these funds helped ensure we could continue meeting our financial obligations and keep our operation running smoothly.”

John Wells

Publisher, Kerrville Daily Times
(not an INN member)

Why Gathering Matters

Running a nonprofit newsroom, especially a small one, can be a lonely undertaking. The median INN member organization has 5.5 full-time equivalent staff — a team small enough that there is no HR department and often no staff in the organization who has done the job before.

INN's convenings exist to change that — creating the spaces where the network becomes real, shared problems convert into collective solutions, and newsroom leaders, along with journalism funders and other practitioners, find the community they need to sustain it.

In a year when uncertainty weighed heavily on the field, the value of these gatherings went beyond learning and networking. They were moments of renewal and celebration.

Photo, top: INN Days 2025 panel led by Courtney Lewis, Chief of Growth Programs at INN.

INN DAYS 2025 MINNEAPOLIS

INN Days 2025 brought together more than **460 news leaders, technologists and business strategists** in Minneapolis, Minnesota. The event has sold out for the past three years, demonstrating the value to members.

Over two days, plus preconference sessions, programming centered on nonprofit resilience, diversifying philanthropic support, audience strategies, developing civic allies, and protecting against emerging threats. Sessions focused on topics including real talk about mergers, using data-driven strategies to grow donor pipelines, safety protocols to protect newsroom staff, and overcoming barriers to serve multilingual audiences in rural America.

Nearly all post-survey respondents (**97%**) made or planned to make a one-on-one connection with an INN Days speaker, trainer, or another attendee. A majority (**85%**) said they would apply a lesson learned within their organization, and **59%** said they plan to work more closely with a member organization they met or heard about. To us, this means **the conference is a place where connections multiply.**



Newsroom leaders Valeria Fernández, Maritza L. Félix and Macollvie J. Neel discussing how immigrant leaders are organizing for the moment. (Augustus Isaac)



ATTENDEE VOICES



“INN Days is an essential and meaningful gathering for nonprofit newsrooms. The knowledge, networking, and idea sharing were incredibly worthwhile. There was a real genuine generosity of spirit that I’ve not experienced to such an extent at other conferences.”

Michelle Keenan

Director of Development,
Asheville Watchdog



“INN Days is probably the most central and essential conference for nonprofit newsrooms, and provides ample opportunities for networking and idea sharing with people grappling with the same issues you are — especially for development and operations growth.”

Maximilian Eyle

Executive Director, Central Current

BETTER TOGETHER 2025 NEW YORK

Held at the CUNY School of Journalism in October, INN's Better Together audience development event was designed as a working session. More than 100 news leaders from the INN Network and other independent outlets spent the day diagnosing a defining challenge: how to reach audiences when artificial intelligence is eroding search traffic and social platforms grow less reliable by the month.

Three themes emerged with clarity: Small newsrooms are structurally disadvantaged in their relationships with large platforms; the field lacks shared metrics for measuring the impact of journalism; and the most viable path to resilience is coordinated network action, not isolated effort. The insights surfaced that day are helping INN design and build the tools, standards and shared infrastructure our members desire.



“It was a lovely event with lots of opportunities to chat with other newsroom staff. I always come away from your events feeling empowered and excited about being part of such important work.”

Jaci Hirschfeld

Director of Audience Engagement and Growth, Science Friday

THE 2025 NONPROFIT NEWS AWARDS NEW ORLEANS

Every year, INN asks a simple question: What does excellence in nonprofit journalism in the country look like? The Nonprofit News Awards — the INNYS — exist to answer that question and make sure the newsrooms doing that work are celebrated.

In 2025, nearly 600 entries came in from across the network, reviewed by 76 journalists and nonprofit news professionals. INN presented 30 awards across 11 categories at a ceremony in New Orleans in September. The INNYS include and go beyond traditional award categories like “best investigative journalism” to recognize what differentiates nonprofit news — values like collaboration, innovation and impact.

The INNYS also celebrate the people who built the field, not just the journalism. The 2025 Service to Nonprofit News Award recognized Laura Frank, director of the Colorado News Collaborative, the founder of Rocky Mountain Investigative News Network and a co-founder of INN — a reminder that the network's strength is inseparable from the leaders who shaped it.



“Our placements in the Nonprofit News Awards elevated our stature in the journalism community. As a small, young, and BIPOC-led nonprofit outlet, our three award wins gave The Margin a stamp of approval for our work and its impact.

Bryce Cracknell

Founder and Editor in Chief, The Margin



NewsMatch: Democratizing Philanthropy For Nonprofit News

NewsMatch is an unrivaled and proven collaborative fundraising initiative that brings together funders, individual donors, and communities to grow and diversify support for news organizations. INN staff offer training and other support to help member newsrooms make fundraising a year-round effort to increase investments from individual supporters, major donors, local businesses and foundations.

Since its inception 10 years ago, NewsMatch has strengthened the long-term financial health and stability of nonprofit newsrooms. But NewsMatch does more than raise unrestricted dollars for newsrooms. It deepens reader relationships, establishes donor habits, and signals to communities that their newsroom is worth investing in. NewsMatch democratizes philanthropy. This isn't institutional philanthropy; this is a public demonstrating with their wallets that fact-based reporting matters.

NEWSMATCH 2025 RESULTS

During NewsMatch 2025, **more than 400,000 people donated to 407 participating INN members, with more than 100,000 people donating to INN newsrooms for the first time.**

Newsrooms leveraged **more than \$7 million** in pooled matching funds to generate nearly **\$70 million** in community support. And for the fourth year in a row, the matching funds newsrooms raised locally surpassed the money they received from the national pool.

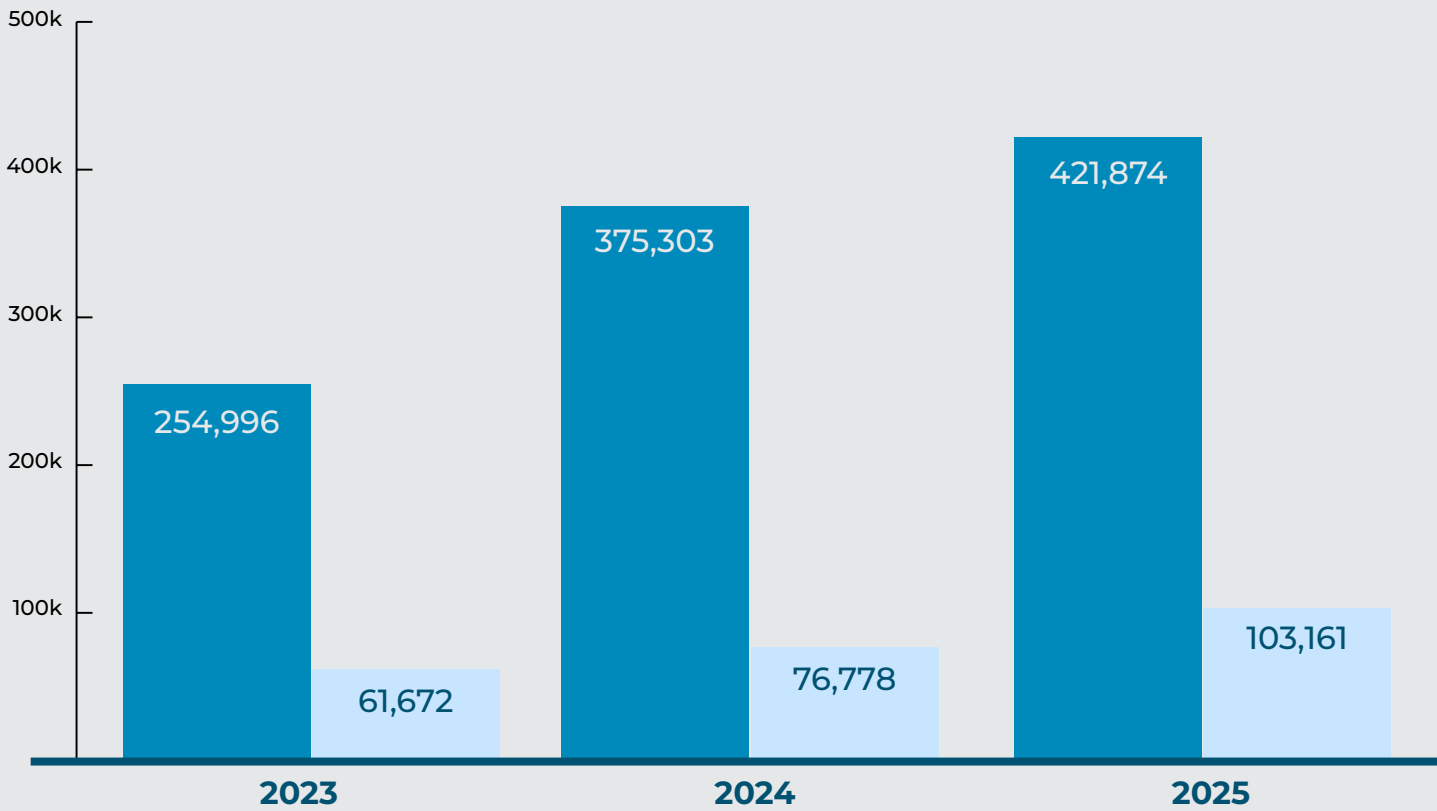


“NewsMatch is so critical! General operating expenses are the biggest costs for any newsroom, yet most funders don’t cover them. NewsMatch unites national funders to support our coalition, which is amazing, and provides us materials to leverage that support to incentivize local readers and funders to give as well.”

Eric Falquero
Co-founder, The 51st, first-time participant

YEAR-OVER-YEAR GROWTH

Total Unique Donors Total New Donors



THE IMPACT OF NEWSMATCH

Since its inception in 2016, INN's NewsMatch has helped generate **more than \$475 million for hundreds of nonprofit news organizations** across the country. NewsMatch has been the engine of the field's success, inspiring **600,000 supporters** to make a donation for the first time. But the program's impact extends well beyond the power of matching dollars to vital training and resources that propel successful campaigns. Through NewsMatch in 2025, we provided additional donor cultivation support to INN members through **18 on-demand training modules** and **170 individual coaching sessions**. These vital resources help ensure that newsrooms have the tools and insights they need to conduct a successful campaign.



Robert Meeks of CalMatters interviews East Los Angeles College student. (Jules Hotz/CalMatters)

INN: The Field's Essential Trust Infrastructure

The crowd at INN Days 2025 in Minneapolis, Minnesota. (Augustus Isaac)

INN membership is much more than a benefit package. It is a quality signal in a noisy information environment that matters more than ever.

Not every newsroom that applies to INN becomes a member. In 2025, we welcome 46 new members, representing 68 percent of newsrooms that applied and were vetted by our staff, membership task force and board. That selectivity and rigor are intentional. INN's membership standards — covering editorial independence, original reporting, nonprofit status, public service mission and financial transparency — function as the sector's trust infrastructure. When a news organization earns INN membership, it signals to readers, funders and peers that it meets a meaningful bar for independence and accountability. At a time when trust in the media overall is at record lows, these standards play an increasingly important role in preserving public trust in the field as a whole.

INN INDEX AND FIELD RESEARCH

INN's annual Index gives the nonprofit news sector the data-based evidence it needs to understand itself, make the case for sustained investment, and track progress over time. It is the field's own mirror — and one of INN's most important contributions to the broader journalism ecosystem. The Index provides funders, researchers, journalists and nonprofit newsroom leaders with actionable data that informs their respective work and broad strategies.

Index findings for calendar year 2025 will be published later this spring, but a few highlights are below:

- **THE NONPROFIT NEWS FIELD IS MATURING.** This is based on three key findings: Median INN member revenue is staying steady at **more than \$500,000**, startups are comprising a smaller share of the membership, and almost half of members (49%) have four or more revenue streams.
- **LOCAL OUTLETS CONTINUE TO DRIVE THE GROWTH OF THE NONPROFIT NEWS SECTOR.** Local news outlets continue to make up the majority of INN's membership, **rising to 54%** in 2025.
- **NONPROFIT NEWSROOMS ARE GROWING THEIR DIRECT AUDIENCES.** Between 2022 and 2025, the median number of member email subscribers **increased by 25%**, from 5,200 to 6,531.
- **THE POLITICAL CLIMATE IS ADVERSELY AFFECTING NONPROFIT NEWSROOMS.** 76% of INN newsrooms told us they are facing major challenges in the current environment, with reduction in charitable revenue, growth in misinformation, and decline in audience trust as the top named issues.



“INN helps Joyce expand our reach. Through NewsMatch, we discover emerging outlets we would not have bandwidth to find on our own, and we benefit knowing that INN has already vetted them. This is a big help as we look for ways to support communities with independent, rigorous reporting they can trust.”

Hugh Dellios
Program Director, Journalism,
The Joyce Foundation



Capitol News Illinois reporters interview candidates for state government positions. (Jerry Nowicki/Capitol News Illinois)

REVENUE AND AUDIENCE DEVELOPMENT RESOURCES

A newsroom that cannot sustain itself cannot serve its community. In 2025, the two sides of that sustainability equation — building donor relationships and direct audiences — became more urgent and more connected as AI disrupts search and social media algorithms reprioritize content on a whim.

In 2025, INN accelerated work on both sides of the equation simultaneously, helping members build stronger donor pipelines while also reclaiming direct relationships with their audiences. Among our extensive member resources in these areas, two are worth highlighting:

- INN provides member newsrooms access to **DONOR WEALTH SCREENING**: tools that identify prospective major donors within a newsroom's existing audience. For a small nonprofit newsroom without a development director, this is the kind of resource that typically sits out of reach. In 2025, INN performed wealth screenings of over 100,000 member donors and offered members more than 150 one-on-one fundraising consultations.
- Launched in 2025, INN's **AUDIENCE STUDIO** is our monthly peer learning program for audience staff, bringing together people from nearly 100 member newsrooms to share what's working, troubleshoot what isn't, and develop collective solutions to shared challenges. Working groups in 2025 tackled newsletter disruption, fragmented reach measurement, and converting younger social media audiences into direct relationships.

RURAL NEWS NETWORK

The Rural News Network is INN's sustained editorial consortium of 90+ INN member newsrooms reporting from and for rural communities across 46 states. RNN's member outlets are breaking new ground by shaping a collaborative approach to enterprise journalism that is driving policy, representation and narrative change. In 2025, that model challenged mainstream narratives about food insecurity and economic change in rural areas through two editorial collaborations.

In partnership with the Scripps Howard Fund and the Ida B. Wells Society for Investigative Reporting, INN offered 13 paid internships in rural nonprofit newsrooms in 2025, including two new positions focused specifically on investigative reporting, building a more diverse pipeline of journalists for communities that are too often covered from the outside, if at all.



“

We support INN's Rural News Network because strong rural journalism is foundational to strong rural futures. By amplifying stories from local newsrooms, it ensures rural communities are reflected in the postsecondary and workforce issues that matter most — and that decision-makers are informed by voices closest to the challenges and solutions.”

Amy Kuether

Senior Program Officer, Strategic Engagement, Ascendium Education Group



The Daily Yonder's Julia Tilton reports on a solar powered boat in Kingston, New York. (Ilana Newman/The Daily Yonder)



The mobile food truck in Mound Bayou, Mississippi. (Justin Hardiman/Capital B)

DIRECT SUPPORT: OFFICE HOURS & STARTUP CONSULTING

Not every challenge a newsroom faces requires a conference or a cohort. Sometimes finding a solution just takes an hour or less with someone who has seen the problem before.

INN's office hours program gives member newsrooms direct, low-barrier access to INN staff expertise on revenue strategy, editorial standards, audience development, technology, and the operational questions that don't have obvious answers when your entire staff fits around one table. For many of our small newsrooms, that access is not a nice-to-have. In 2025, INN staff and experts provided over **500 office hour sessions** to members, ranging from Google Analytics best practices to assistance with grant proposals and NewsMatch advice.

INN also opens a version of this access to the broader field through startup office hours: structured sessions for journalists and community leaders who are exploring their readiness to launch a nonprofit newsroom. **In 2025, INN and our partner Tiny News Collective hosted 14 startup sessions for 23 participants.** We also offered prospective member office hours to more than 80 people.

2025 Revenue and Expenses

Revenue for 2025 was about \$7.7 million and operating costs were \$6.8 million. More than \$1.1 million were direct payments to members or to newsrooms receiving climate disaster relief funds. INN is committed to full financial transparency.

Our cumulative reserve was \$1.85 million, which is within best practice guidelines and ensures the continuation of member services in case of revenue volatility. Cumulative reserves are calculated as total cash and investments valued at year end, less amounts needed for immediate short-term operations. Totals exclude funds held on behalf of fiscally sponsored projects, which are broken out separately below.

Full financials, tax filings, annual reports and audits can be found online at: inn.org/about/financials.

NEWSMATCH REVENUE

Each year, INN raises funds NewsMatch, the collaborative fundraising program that benefits member news organizations.

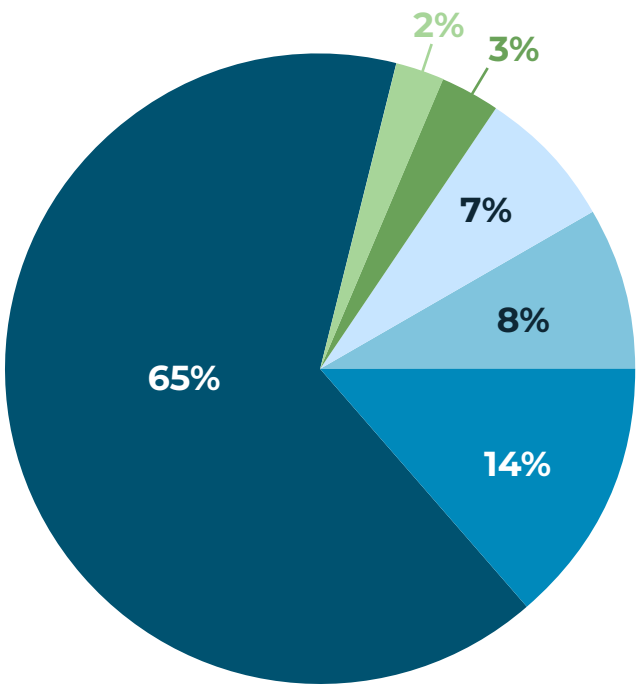
The project is fiscally managed by The Miami Foundation. For the 2025 campaign year, INN secured a record \$8.4 million from 22 foundations and other support, and directed \$7.1 million (86%) in unrestricted support to INN members to use in their end-of-year fundraising campaign. Of note, the funds disbursed to news organizations through the 2025 NewsMatch campaign exceeded INN's 2025 budget.

FISCAL SPONSORSHIP

INN helps launch and support news organizations by providing fiscal sponsorship, a program under which INN serves as their 501(c)3 umbrella organization and handles their finances (Rounded to 000)

Project Revenue	\$2,200,000
Project Expenses	\$1,773,000
Funds Released to Exited Fiscal Sponsorship Organizations	\$843,000

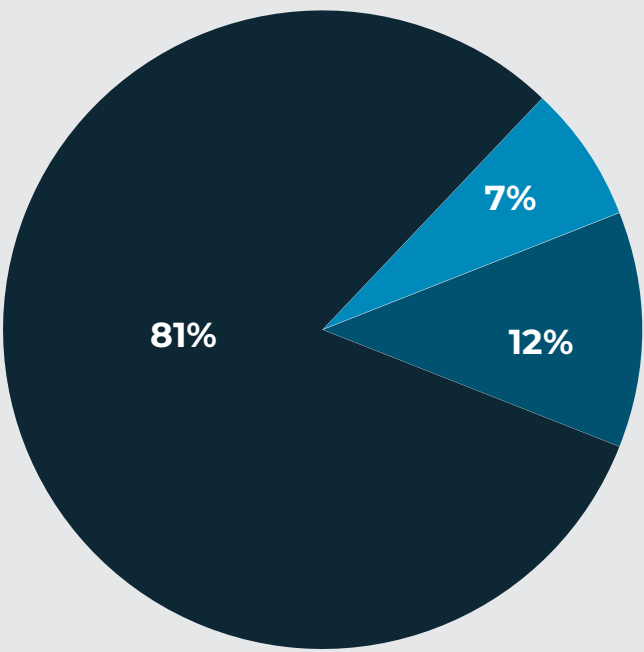
Revenue



- Restricted grants: \$4,998,000
- Unrestricted grants: \$1,065,000
- Individual donations: \$641,000
- Membership dues and program service fees: \$573,000
- Sponsorship revenue: \$220,000
- Other revenue: \$187,000

TOTAL REVENUE: \$7,684,000 (Rounded to 000)

Expenses



- INN Programs: \$5,500,000
- INN Administrative: \$801,000
- INN Fundraising: \$474,000

TOTAL EXPENSES: \$6,775,000 (Rounded to 000)

FUNDERS AND PARTNERS

INN would like to thank the following 2025 institutional and individual supporters of our organization and programs. Please note: Less than 1% of INN’s grants and individual donor revenue came from anonymous sources.

INSTITUTIONAL SUPPORTERS FOR INN

\$1,000,000+

- Google News Initiative
- John D. and Catherine T. MacArthur Foundation
- John S. and James L. Knight Foundation

\$500,000–999,000

- Democracy Fund
- The Miami Foundation

\$100,000-499,000

- Jonathan Logan Family Foundation
- Columbia University
- DAFgiving360
- Ford Foundation
- Henry Luce Foundation
- The Park Foundation
- Walton Family Foundation

< \$100,000

- Arch Community Fund
- Arnold Ventures
- Arthur Vining Davis Foundations
- The David S. Howe Foundation
- The Charles Spear Charitable Foundation

NewsMatch Foundation Partners

Along with these major NewsMatch supporters, INN acknowledges and thanks the estimated 421,000+ individuals, as well as the 1,255 local companies, community foundations, and other funders who together contributed more than nearly \$76 million to 407 INN member news organizations in the 2025 NewsMatch campaign.

- Barr Foundation
- Carnegie Corporation of New York
- DAFgiving360
- Democracy Fund
- Golden Globe Foundation
- Heising-Simons Foundation
- Henry Luce Foundation
- Inasmuch Foundation
- John D. and Catherine T. MacArthur Foundation
- John S. and James L. Knight Foundation
- Jonathan Logan Family Foundation
- Joyce Foundation
- Kaphan Foundation
- McKnight Foundation
- New York Community Trust-Westchester
- The New York Times Company (in-kind)
- People’s Media Fund
- Press Forward
- Solidarity Giving
- Tow Foundation
- William and Flora Hewlett Foundation
- Wyncote Foundation

Event and Year-Round Sponsors

- American Association For The Advancement Of Science | SciLine
- AP Fund for Journalism
- Canva
- DeleteMe
- Democracy Fund
- Google News Initiative
- Insperty
- International Women’s Media Foundation (IWMF)
- Justworks
- Knight Foundation
- Letterhead
- MacArthur Foundation
- MajorDonors.com
- New York Times
- News Revenue Hub
- Newspack
- Pathos Labs
- Press Forward: Minnesota Chapter
- Report For America Rolli
- The Lenfest Institute for Journalism
- The Maynard Institute for Journalism Education
- The Richard H. Driehaus Foundation
- Yodel

Individual supporters

\$5,000+

- Anonymous
- Paul Dutka
- Douglas Edwards
- Egan Family Charitable Fund
- Estate of Jane Stevens
- Wendy Fearnside and Bruce Meier
- Rob Knapp and Helena Meyer-Knapp
- John Long
- David Mechner
- Mike Mills
- Martin Puryear

\$1,000-\$4,999

- Anonymous
- Wendy Boone
- Helen Brauner
- Susan Brehm
- Richard Delay
- Joen Frantzman
- Robert Fried and Martha McCarty
- Benjamin Friedman
- Granada Fund
- Matthew Hatoun and Tiffany Chang
- Elka Kuhlman
- Maya Kumar and Ross Metzger
- Mindy Loiselle
- Richard Meeder and Susan Barrett
- David Miner
- J. Thomas and Janet Rajala Nelson
- Patty Ortiz
- Marcia Parker
- Bruce Pedersen
- Pivotal

- Rebecca Rolfes
- Bruce Theriault
- Daena Title
- Kinsey Wilson and Margaret Low
- Hsiu Mei Wong
- Jessica Yu
- A. Carey Zesiger

\$500-\$999

- John Adams
- Laura Anderson
- Emily Anderson
- Anonymous
- Beka Feathers Charitable Fund
- Helen Brauner
- Braden and Desiree Carter
- William Coyle
- CPVTD Family Foundation
- Gregory Hahn
- Holly Hanke
- Jerome Kelly
- Maynard Family
- Peter and Duane Muller
- Samantha Ratliff
- Diane Remin
- Kerry Smith
- Peter Schulert
- Misti Snow
- Williams Group
- Karin Winner
- Laura Wong

\$100-\$499

- Anonymous
- Jason Axe
- Lisa Bernstein
- Michael Breen
- Michal Brody
- Susan J Cameron

- Ira Carp
- Joel Cheatwood
- Corinne Colbert
- Rachel Craw
- Laura Daniel
- Kathy Doto
- Sharon Erickson
- Patricia Fanning
- Eric Fenner
- Christopher Finan
- Michael Fleeman
- Forber/Pratt Family Charitable Fund
- Laura Frank
- Jo Freeman
- Marcy Gessel
- Spencer Graves
- Terence Gray
- Douglas Gray and Leslie Koch
- Greenwood Family Fund
- Lucas Grindley
- Andy Hall
- Marie Hall
- Alexander Hoffman
- Mark Horvit
- Brant Houston
- David Hubbard
- Robert Hughes
- Nicholas Johnson
- Anil Kalhan
- Jonathan Kealing
- Jerry Kickenson
- Harlan Kosson
- Cookie Krizmanich
- KT Brown Fund
- George Laflamme
- Philip Lentz
- Eric Lindblom and Kate Bauer
- Roy Lobb
- William Maly and Kathleen Gundry
- Dave Martens

- David Mednick
- Carl and Diane Meier
- Lawrence Meyer
- Graciela Mochkofsky
- F. Michael Montgomery
- Dorothy A Moore
- Matthew Nahan
- Janice Newman
- Sandra Norman
- Josh Parker
- Thomas Petersen
- Keith Pflederer
- Stephen Pogoloff
- Marjorie Porter
- Charles Potts
- Martin Powers
- Lauren Rader
- Lauren Rader
- Evan Radkoff
- Thomas Rodgers
- Daniel Romero
- Karen Rundlet
- Elaine Sacks
- Norberto Santana
- Arvind Saxena
- Stephanie and Rob Schenkel
- Ian Schneiderman
- Mark Schubin
- Michael Scott
- Robert Seifert
- Linda Smith
- Kyra Subbotin
- Catherine Sullivan
- Jane Torres
- Molly Uxa
- Kyle Vinson
- Howard Weinstein
- Anne Frances Wysocki
- Gregory Zahradnik
- Donna Zerner

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Lisa Gardner-Springer
Chief Development Officer

Courtney Lewis
Chief of Growth Programs

Jonathan Kealing
Chief Network Officer

Soraya Membreno
Chief Operating Officer

Sharene Azimi, Communications Director

Sam Cholke,
Manager, Distribution & Audience Growth

Karen Dougher, Senior Accountant

Devon Dunkle, Membership Manager

Erica Evans,
Development Director, NewsMatch

Kemuel Farmer, Growth Programs Coordinator

Andrew Haeg, Network Product Manager

Hope Kahn,
Communications & Marketing Associate

Glynnis Melnicove, Research Director

Bryan Nakawaki, Institutional Giving Manager

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Cynthia Ruiz,
Office Administrator & Executive Assistant

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Stephanie Schenkel,
Network Philanthropy Director

Jordan Smith, Business Services Manager

Meta Stange, NewsMatch Program Director

Ha Ta, Researcher

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Member Representative

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Public Seat

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Laura Frank
Emeritus Director

Brant Houston
Emeritus Director

Robert J. Rosenthal
Emeritus Director

*Board term ended in 2025

About INN Membership

INN’s membership includes nonprofit, nonpartisan news organizations spanning every scale, model, and coverage focus — from single-journalist startups to national investigative newsrooms, from topical outlets covering education, health, and the environment to public media stations serving their communities across broadcast and digital platforms. All members meet INN’s editorial standards and share a commitment to trustworthy, independent journalism as a public service.

INN NETWORK MEMBERS

(as of Dec 31, 2025)

GLOBAL

100Reporters
Anthropocene Magazine
Center for Collaborative Investigative Journalism
Circle of Blue
Coda Story
Compiler
Critical State
El hilo podcast
Global Reporting Centre
Hey Alma
Hothouse
Inkstick
Jewish Currents
Jewish Telegraphic Agency
Kveller
Mongabay
My Jewish Learning
New Narratives partners
Organized Crime and Corruption Reporting Project (OCCRP)
PassBlue
PBS NewsHour
Pulitzer Center
Radio Ambulante
Reasons to be Cheerful
Religion News Service
Religion Unplugged
Rest of World
Sapan News Network
Science News
Science News for Students
The Dial
The Examination
The Fuller Project
The GroundTruth Project
The International Consortium of Investigative Journalists
The New Humanitarian*
The New York Jewish Week

The Nosh
The Reporters Inc.
The World
The Xylom
Things That Go Boom
Threshold
Type Investigations
U.S. Right to Know
Unsettled
WhoWhatWhy.org
The Real News Project Inc.
Yale Climate Connections
Yale Environment 360
Zivvy News
National Accountability
Journalism Institute*
An Arm and a Leg
Arnolt Center for Investigative Journalism
Barn Raiser
Bokeh Focus
Bolts
Capital B
CatchLight
Center for Health Journalism
Chalkbeat
Civil Eats
Current
Daily Yonder
Economic Hardship Reporting Project
EdSurge
Evident Media
Feet in 2 Worlds
Floodlight
Food & Environment Reporting Network
Food Bank News
Fresh Take Georgia
Futuro Media
Grist
H2O Radio
Hunter Index
ICT Indian Country Today
In These Times
Inside Climate News
Investigative Journalism Foundation

Investigative Project on Race and Equity
Investigative Reporting Workshop
Invisible Institute
Making Contact
MindSite News
Mother Jones
MuckRock
National Catholic Reporter
National Parks Traveler
Next City
NOTUS*
Open Campus
OpenSecrets
palabra.
PolitiFact
Prism
Prison Journalism Project
ProPublica
Public Health Watch
Red Canary Magazine*
Retro Report
Reveal
Science Friday
Sentient
Shelterforce
Sludge
Solitary Watch
The 19th
The 74
The Appeal
The Chronicle of Philanthropy
The Conversation U.S.
The Emancipator*
The Forward
The Hechinger Report
The Imprint
The Intercept
The Juvenile Justice Information Exchange
The Marshall Project
The Nonprofit Quarterly
The Objective
The Sick Times
The Trace
The War Horse News
Tradeoffs

U.S. Right to Know*
Votebeat
Washington Monthly

STATE + REGIONAL

Alaska
CoastAlaska
Arizona
Arizona Center for Investigative Reporting
Arizona Luminaria
Conecta Arizona
LOOKOUT Publications
British Columbia
The Narwhal

California
California Health Report
CalMatters
The Markup
CALÓ NEWS
Capital & Main
EdSource
J. The Jewish News of Northern California
SJV Water

Colorado
Big Pivots
Colorado News Collaborative
High Country News
The Water Desk

Connecticut
Connecticut Mirror
Connecticut Public

District of Columbia (D.C.)
Pasquines

Delaware
Delaware Public Media
Spotlight Delaware

Florida
Jacksonville Today
The Florida Trident
The Marjorie

INN MEMBER DIRECTORY

Georgia
Capitol Beat
The Current
Hawaii
Honolulu Civil Beat
Illinois
Borderless Magazine
Capitol News Illinois
Change Agents Podcast
Illinois Answers Project
Investigate Midwest
Indiana
The Indiana Citizen
Kansas
The Journal
Kentucky
Kentucky Center for Investigative Reporting
Kentucky Health News
Northern Kentucky Tribune
Queer Kentucky*
Massachusetts
Boston Institute for Nonprofit Journalism
Maryland
MarylandReporter.com
The Baltimore Banner
Maine
Amjambo Africa
The Maine Monitor
Michigan
Bridge Michigan
Minnesota
Access Press
MinnPost
Project Optimist*
Sahan Journal
Missouri
Mississippi River Basin Ag & Water Desk
The Beacon News
Mississippi
Mississippi Free Press
Mississippi Today
Montana
Four Points Media
Montana Free Press
Mountain Journal
Nebraska
Flatwater Free Press
Nevada
Nevada Public Radio
Sierra Nevada Ally
The Nevada Independent
New Hampshire
collaborativenh.org
NH Center for Public Interest Journalism-InDepthNH.org

New Jersey
CivicStory
NJ Spotlight News
Public Square Amplified
The Jersey Vindicator
New Mexico
New Mexico In Depth
Searchlight New Mexico
New York
Adirondack Explorer
Delaware Currents
New York Focus
North Carolina
Carolina Public Press
Enlace Latino NC
North Carolina Health News
Scalawag
North Dakota
Buffalo's Fire
North Dakota News Cooperative
Ohio
Belt Magazine
The Buckeye Flame
Signal Ohio
Oklahoma
KOSU
NonDoc Media
Oklahoma Watch
The Frontier
Oregon
Columbia Insight
Highway 58 Herald
Oregon Journalism Project*
Street Roots
The Lund Report
Underscore Native News
Uplift Local
Pennsylvania
Chesapeake Bay Journal
PBS39, WLVR 91.3
Spotlight PA
WESA
WHYY News, BillyPenn at WHYY, Plan Philly
WVIA News
Puerto Rico
Centro de Periodismo Investigativo
Rhode Island
ecoRI News
The Hummel Report
Rhode Island Spotlight
South Dakota
South Dakota News Watch
Texas
Borderzine
The Texas Observer
The Texas Tribune

Utah
Amplify Utah Media Literacy
Corner Post
The Insider
The Salt Lake Tribune
The Utah Investigative Journalism Project
Virginia
Cardinal News
Vermont
VTDigger.org
Washington
Cascade PBS
FäVS News
InvestigateWest
Wisconsin
MIWISCONSIN.ORG
The Badger Project
Wisconsin Watch
Milwaukee Neighborhood News Service
West Virginia
100 Days in Appalachia
Mountain State Spotlight
Wyoming
WyoFile

LOCAL

Alaska
KHNS News
Mat-Su Sentinel
Turnagain News
Alabama
BirminghamWatch
Arizona
Conecta Arizona
Patagonia Regional Times
Stocktonia News Service
Tucson Sentinel
British Columbia
Tri-Cities Dispatch
California
AfroLA
Alameda Post
Bay Nature
BenitoLink.com
Berkeleyside
Boyle Heights Beat/Radio Pulso (podcast)
ChicoSol
DanvilleSanRamon.com
El Tecolote
El Tímpano
Fresnoland
India Currents
inewsources
KPBS
KQED
Livermore Vine

LocalNewsMatters.org
Long Beach Post
Los Angeles Public Press
Mission Local
Morongo Basin Projects*
Mountain View Voice
Oakland Voices*
Open Vallejo
Palo Alto Weekly
Pleasanton Weekly
Redwood City Pulse
Richmondside
San Francisco Public Press
San José Spotlight
San Quentin News
Shasta Scout
Stocktonia News Service
Street Spirit
The Almanac
The Frisc
The Mendocino Voice
The Merced FOCUS
The Oaklandside
The People's Vanguard of Davis
The Riverside Record
Times of San Diego
Voice of OC
Voice of San Diego
Voices of Monterey Bay
WitnessLA
Colorado
Ark Valley Voice
Aspen Journalism
Boulder Reporting Lab
Pikes Peak Bulletin
Sentinel Colorado
The Colorado Sun
The Sopris Sun
el Sol del Valle
Connecticut
NancyOnNorwalk
New Haven Independent
The Kent Good Times Dispatch
The Lakeville Journal and The Millerton News
Valley Independent Sentinel
WNHH FM
District of Columbia (D.C.)
D.C. Witness
SpotlightDC
Street Sense
The 51st*
The DC Line
Florida
Coconut Grove Spotlight
Florida Bulldog
Key Biscayne Independent (Miami Fourth Estate)
LkldNow
Oviedo Community News
Stet News Palm Beach
Suncoast Searchlight*
The Tributary
VoxPopuli
Winter Park Voice

Georgia

Atlanta Civic Circle
Atlanta Community Press Collective
Canopy Atlanta
The Atlanta Voice
The Macon Newsroom
The Oglethorpe Echo
The Red & Black
WABE 90.1 FM
Illinois
Austin Weekly News
Block Club Chicago
Chicago Reader
Cicero Independiente
City Bureau NFP
Evanston RoundTable
Forest Park Review
Galesburg Community News
Injustice Watch
Riverside Brookfield Landmark
South Side Weekly, Hyde Park Herald
The Harvey World Herald
The Record North Shore
WCBU 89.9 FM and WCBU.org
Wednesday Journal
WGLT 89.1 FM and WGLT.org
Indiana
Limestone Post Magazine
Mirror Indy
The Owen News
Kentucky
CivicLex
Hoptown Chronicle
The Murray Sentinel
Louisiana
The Current Media
The Lens
Verite
Massachusetts
Belmont Voice
Brookline.News
CommonWealth Beacon
H-W News
Ipswich Local News
Lexington Observer
Lower Cape News, ArtsLight, Coast + Climate
Marblehead Current
Needham Observer
Neighborhood View
Newton Beacon
Swampscott Tides
The Acton Exchange
The Bedford Citizen
The Concord Bridge
The Frame – Framingham News In Focus
The New Bedford Light
The Shoestring
The Waltham Times*

The Worcester Guardian Wavelengths
WHAV
Weston Observer
Winchester News
YourArlington
Maryland
Baltimore Beat
Baltimore Brew
Baltimore Witness
Cecil Public Media
The College Park Here & Now
The Hyattsville Life & Times
The Laurel Independent
Maine
Harpswell Anchor
Peaks Island News
Michigan
BridgeDetroit
East Lansing Info
Flint Beat
Great Lakes Now, One Detroit
NowKalamazoo
Ottawa News Network*
Outlier Media
Planet Detroit
The Rapidian*
Watershed Voice
Minnesota
Carver County Local News*
Center for Broadcast Journalism and WEQY POWER104.7FM
Eden Prairie Local News
KAXE
Prior Lake News Compass*
Root River Current
Woodbury News Net
Missouri
Columbia Missourian
Springfield Daily Citizen
The Kansas City Defender
The Northeast News
Montana
Four Points Press
The Pulp
New Jersey
2PuntosPlatform*
Bernardsville News
Chatham Courier
Echoes-Sentinel
Florham Park Eagle
Hanover Eagle
Hunterdon Review
Madison Eagle
Montclair Local
Morris NewsBee
Mount Olive Chronicle
Observer-Tribune
Randolph Reporter
Roxbury Register
The Citizen
The Jersey Bee
The Progress

New York
Central Current
City Limits
Documented
Investigative Post
NepYork.com*
New Pine Plains Herald
Peekskill Herald
The Pelham Examiner*
Rochester Beacon
THE CITY
The Daily Catch
The Highlands Current
The Hudson Independent*
The Ithaca Voice
The Overlook
Radio Catskill*
The Recorder*
The Yonkers Ledger
WNYC
North Carolina
Asheville Watchdog
Blue Ridge Public Radio
Border Belt Independent
Down in the County
Plateau Daily News
Shoreside News
The 9th Street Journal
The Daily Tar Heel
WFAE
Ohio
Athens County Independent
Matter News
Oxford Free Press
Signal Akron
Signal Cincinnati
Signal Cleveland
The Cleveland Observer
The Land
The Toledo Free Press
Oklahoma
Tulsa Local News Initiative
Oregon
Ashland.news
The Applegater
Uplift Local
Pennsylvania
Armchair Lehigh Valley
Bucks County Herald
Hidden City Daily
PublicSource
Resolve Philly
The Allegheny Front
The Philadelphia Citizen
WITF
Rhode Island
East Greenwich News
PVD Eye
Tennessee
Institute for Public Service Reporting
MLK50: Justice Through Journalism

Nashville Banner
The Contributor
Texas
Austin Free Press
Austin Monitor
Austin Vida
Breckenridge Texan
Dallas Free Press
El Paso Matters
Fort Worth Report
KERA
Lake Highlands Advocate
Lakewood/East Dallas Advocate
Lubbock Lights
Mineral Wells Area News
Oak Cliff Advocate
Plano Magazine
Preston Hollow Advocate
San Antonio Report
The Amarillo Tribune
The Austin Bulldog
Utah
KPCW
West View Media
Virginia
Charlottesville Tomorrow
Fauquier Times
Fredericksburg Free Press
Loudoun Now*
Prince William Times
Rappahannock News
The Richmonder
WHRO Public Media
Vermont
The Bridge
The Charlotte News
The Commons
The Hardwick Gazette
The Hinesburg Record
Waterbury Roundabout
Washington
GCJ.News
Gig Harbor Now
Key Peninsula News
Lynnwood Today
MLTnews
My Edmonds News
Salish Current
The Jefferson County Beacon
The JOLT – The Journal of Olympia, Lacey & Tumwater
Wisconsin
Door County Knock
Isthmus Community Media
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